

# Nursing Home Administrators

**Total Universe: 21,720**

**Base Rate: \$85.00/M**

## Description Summary

If you're looking to reach Nursing Home administrators, this file will give you access to postal, telemarketing, and email information. A nursing home administrator is in charge of running of a nursing home daily. Nursing home administrators are responsible for the health and well-being of each resident, and are considered excellent candidates for many marketing campaigns. They are compassionate, patient consumers who care about their residents. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

## How Our Data Is Compiled

Our Nursing Home Administrators Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Jobs for nursing home administrators in the U.S. are expected to grow 17% by 2024
- The average salary for nursing home administrators is \$78,540, but salaries depend on facility size as well as geographic area.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as healthcare, insurance, financial advising, recreation bookings, travel, entertainment, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Dwelling Type  
Lifestyle

Occupation  
Marital Status  
Presence of Children  
Buying Habits

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899