

# On-The-Go Financial Investors Mailing List

**Total Universe: 11,072,727**

**Base Rate: \$75.00/M**

## Description Summary

These wealthy, financially-stable individuals frequently make investments, they have above-average income, and possess investable assets, regularly in search of new financial investments. These investors have a wide span of skills and occupations, ranging from stocks, IRAs, bonds, property, currency trading, hedge funds, pensions, to mutual funds and various other financial investments. These consumer records consist of active financial investors who are looking for their next big win. These wealthy individuals frequently make investments, and regularly are in search of new financial investment opportunities, making this group of financial investors prime targets for high-end merchandise offers. This accurate file will give marketers comprehensive information on the wealthiest active financial investors. These rich active investors are enthusiastic and have shown interests in making financial investments in various ventures.

## How Our Data Is Compiled

Our On-The-Go Financial Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 90% of actively managed funds underperformed passive funds
- On average, women tend to invest more conservatively than men do

## Recommended Usage

This database is recommended for many industry offers, such as financial advisors, stockbrokers, real estate, travel, merchandise, insurance, technology, software, and more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Home Owner  
Income  
Occupation  
Investable Assets

Investment Type  
Marital Status  
Presence of Children  
Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners