

Plus Size Female Apparel Buyers



Visit us online at amerilist.com

Total Universe: 5,097,792

Phones: 3,003,423

Base Rate: \$75.00/M

Description Summary

Are you trying to reach upscale, fashion-forward plus size women apparel buyers? Amerilist offers access to a complete list of trend-setting, fashion-forward plus size women. This mailing list is comprised of catalog and online buyers of plus size ladies fashion. Plus size fashion sales accounts for over 20 billion dollars annuity. Tap into this lucrative audience with your direct mail or email offers.

How Our Data Is Compiled

Plus size female apparel buyers mailing list is compiled using multiple sources including online and offline, Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Offline Surveys, Opt-in Email, Newsletters, Direct Response, Publications and Controlled Circulations. In-store and online purchases. This responsive list is enhanced with demographic and psychographic data for better segmentation.

Recommended Usage

This list is ideal for any brand which is offering modern stylish plus-size woman apparel who is looking to tap into upscale women. In addition to fashion, these buyers are ideal targets for home furnishings, automotive, financial, beauty, gifts, credit cards, dating, fitness, weight loss, magazines and much more.

Market Type

U.S. Consumers/Individuals

List Channels

Postal, Telemarketing, Email

Source

Catalog, Multi Sourced, Retail/POP, Buyers, Direct mail sold, compiled lists, direct response

Geography

Domestic U.S.

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Minimum: 5,000 names

Net Name

Inquire

Exchanges

Inquire

Reuse

Inquire

Cancellation Charges

Inquire

Sample Mail Piece Required

Yes

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Age

Ethnicity

Household income

Marital Status

Buying Habits

Credit Score

Homeowners

Geography

Interests

Phone

Presence of Children

Gender

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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