Respiratory Condition Sufferers

Total Universe: 5,544,189 Base Rate: \$85.00/M

Description Summary

You can breathe easier knowing you have the most valuable data in your corner. People who are ailed with respiratory problems are always going to be looking for products, medications, doctors, literature, and many other services to help treat their ailments. These individuals are valuable and respond to promotions and offers very often. If you are looking to get in touch with consumers with respiratory conditions, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated every month to ensure accuracy and deliverability for all of our clients. Reach this highly responsive group of consumers who are great candidates for many offers.

How Our Data Is Compiled

Our Respiratory Condition Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Asthma and COPD (chronic obstructive pulmonary disease) are two very significant and dangerous diseases in the respiratory family
- In 2016, COPD was the third leading cause of death in the world

Recommended Usage

This mailing list is recommended for a variety of offers, such as healthcare facilities, medical equipment, publications, medications, OTC drugs, and much more.



Market Type U.S. Consumer

List Channels Postal, Email & Telemarketing

Source Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000 Price: \$325.00

Net Name

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

Exchanges Please Inquire

Reuse Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age Gender Geography Dwelling Type Ethnicity Income Lifestyle Hobbies & Interests Occupation Marital Status Presence of Children Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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