

# School Districts K-12

**Total Universe: 12,956**  
**Base Rate: \$95.00/M**

## Description Summary

Reach current school district leadership personnel with AmeriList's school district office mailing list. This database connects you with key personnel in the school district that make decisions and carry many responsibilities. We provide our clients with industry-leading coverage of executive names and positions, providing a seamless way to reach them to offer your product or service.

## How Our Data Is Compiled

Our School Districts K-12 Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Big cities like New York and Los Angeles lead the list of the largest school districts
- A school district is a special-purpose district that operates local public primary and secondary schools in various nations.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: technology companies, education start-ups, grounds and maintenance, professional development, education-related tour and travel, playground equipment, curriculum, learning management systems, testing and assessment providers and more.

## Market Type

U.S. Business

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$475.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Location  
Executive Names  
Number of Employees

Number of Schools  
District Type  
Student Demographics

For additional information or list counts, contact your representative or list manager at 1.800.457.2899