

Schools K-12 Database

Total Universe: 4,332,091

Base Rate: \$85.00/M

Description Summary

Our Schools K-12 Database connects you with elementary, middle, and high schools around the country. These educational facilities are great resources for many types of businesses for various marketing campaigns. Our data is updated monthly to ensure accuracy for our clients. Reach K-12 schools by mail, phone, or email with our comprehensive mailing list.

How Our Data Is Compiled

Our Schools K-12 Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- About 56.6 million students started the school-year in fall 2019 in elementary, middle, and high schools across the United States
- In fall 2019, there were about 3.7 million teachers starting the school-year

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: Books, Magazines, Electronics, Travel, School Supplies, Continuing Education, Investments and much more.

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Location

School Type

Number of Students

Number of Teachers

Public or Private

For additional information or list counts, contact your representative or list manager at 1.800.457.2899