

# Science and Space Enthusiasts



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**Total Universe: 12,604,781**

**Base Rate: \$85.00/M**

## Description Summary

Is your marketing campaign ready for take-off? Launch your ROI into space this year with our Science and Space Enthusiasts mailing list. These consumers are interested in scientific and out-of-this-world types of products. They are eligible for many educational offers, as well as entertainment offers. As a highly responsive group of prospects, you can use our database to reach them by mail, telephone, or email. Don't miss out on this valuable mailing list for your direct marketing efforts. Our data is updated monthly to ensure accuracy and deliverability.

## How Our Data Is Compiled

Our Science and Space Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Some professions for space experts include many types of astronomers, atmospheric scientists, engineers, technicians, as well as media and communications positions.
- About 55% of working PhD scientists belong to the AAAS: the American Association for the Advancement of Science

## Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to: colleges and university programs, high school science programs, scientific equipment, jobs related to the sciences and space, space museums, sci-fi movies and TV, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Political Party

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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