

Shh! Libraries Across the U.S.

Total Universe: 114,586

Base Rate: \$95.00/M

Description Summary

Shh! This database is going to give you the secret to your success! This mailing list connects you with both public and school libraries. Target library directors, librarians and media specialists. Librarians buy more many types of items, including books of course, but also purchase various information in many formats, including publications, newspapers and other subscriptions, audio and video media, computer software, databases, research resources, DVDs, and more.

How Our Data Is Compiled

Our Libraries Across the U.S. Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Big cities like New York and Los Angeles lead the list of the largest school districts
- A school district is a special-purpose district that operates local public primary and secondary schools in various nations.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: book sales, movies and DVDs, newspaper and magazine subscriptions, educational textbooks, internet services, music and audio resources, office supplies, computer equipment, copy and fax machines, and much more.

Popular Selections (for additional selections please inquire)

Location
Executive Names
Number of Employees

Library Type
SIC Code

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$475.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899