

Small Business QuickBooks Users Database

Total Universe: 4,125,247

Base Rate: \$65.00/M

Description Summary

There are many challenges associated with running a small business. With QuickBooks by Intuit, accounting is not one of them. If you are looking to target active QuickBooks accounting software users, then we you've come to the right place. This mailing list of QuickBooks users is self-reported and developed from surveys, questioners that are aggregated both online and offline. This mailing list is updated monthly, with the most accurate data available on the market. Reach key small business contacts including owners, bookkeepers and office mangers.

How Our Data Is Compiled

Our Small Business QuickBooks Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- QuickBooks is one of the most popular software and bookkeeping programs and many businesses rely on its powerful features.
- Small businesses account for 44% of U.S. payroll

Recommended Usage

This mailing list would be beneficial to businesses trying to market to small businesses and small business owners, such as technology offers, office supplies, software, travel, real estate, insurance, and more.

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Business Name
Business Size

Job Functions
SIC Code

Executive Names

For additional information or list counts, contact your representative or list manager at 1.800.457.2899