

# Solar Panel Users

**Total Universe: 24,881**

**Base Rate: \$125.00/M**

## Description Summary

With this accurate mailing list, your business will see the light! Solar panels are a huge part of our future, with environmentally-damaging methods getting more obsolete as we try to protect our earth. These Solar Panel users have taken action in participating in the environmental movement by powering their homes with energy provided by the sun, stored in panels on the roof. These are great candidates for a multitude of any type of conservation-type promotions, and many of these solar panel owners are also great proponents for other eco-friendly issues.

## How Our Data Is Compiled

Our Solar Panel Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- As of the end of 2018, the U.S. had 64.2 GW of installed solar—enough to power 12.3 million American homes.
- Solar energy accounts for 1.6% of total U.S. electricity generation.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: solar panel companies, environmental groups, political campaigns, animal rights groups, global warming efforts, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Dwelling Type  
Donors

Occupation  
Marital Status  
Presence of Children  
Buying Habits

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899