

Superintendents Mailing List



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Total Universe: 27,793

Base Rate: \$72.00/M

Description Summary

The Superintendents Mailing List is a complete database of all superintendents in the United States. These officials have the authority to make and participate in district-wide decisions for all students in their area. Superintendents work closely with school administration, principals, teachers, parents, and others. They approve policies, financial decisions, events, school structural and internal improvements, transportation issues, and much more.

How Our Data Is Compiled

Our Superintendents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Superintendents make over \$100,000 a year
- According to the American Association of School Administrators, the average tenure of a superintendent has increased over the last 10 years

Recommended Usage

The Superintendents Mailing List would be useful for many types of offers, including school supplies, textbook companies, technology, food vendors, education magazines, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Income
Type of School
Assistant Superintendent

Asst. Superintendent-Administration
Asst. Superintendent-Buildings and Grounds
Asst. Superintendent-Business and Finance
Asst. Superintendent-Elementary Education
Asst. Superintendent-Human Resources
Asst. Superintendent-Instruction/Curriculum

Asst. Superintendent-Pupil Personnel
Asst. Superintendent-School Improvement
Asst. Superintendent-Secondary Education
Asst. Superintendent-Special Services
Asst. Superintendent-Staff Personnel
Superintendent

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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