

TV Sports Enthusiasts



Visit us online at amerilist.com

Total Universe: 19,901,609

Base Rate: \$85.00/M

Description Summary

Our Television Sports Fans database includes targeted data for individuals who enjoy gathering their friends and family around the TV and watching games, matches, races, or any athletic event on TV, and cheering on their favorite teams and players. All of our data is updated every month through the national change of address registries to ensure that our customers receive maximum accuracy and deliverability for sports fans viewing the game from their couches. This mailing list presents the opportunity for marketers to directly reach targeted prospects interested in live sports broadcasts, sports news, and sports-related networks.

How Our Data Is Compiled

Our TV Sports Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the contract for the rights to broadcast the NFL, which is shared between NBC, FOX, and ESPN was worth about \$6 billion a year.
- The most viewed sports leagues on TV in the U.S. (from most to least viewed) are football (NFL), baseball (MLB), basketball (NBA), hockey (NHL), and soccer (MLS).

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: sporting events and tickets, sports merchandise, sports memorabilia, cable sports packages, transportation, entertainment, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type
Education Level

Ethnicity
Income
Net Worth
Language Spoken
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits
Event(s) Attended

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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