

VIVA Hispanic Sweepstakes Respondents



Visit us online at amerilist.com

Total Universe: 1,359,872

Base Rate: \$85.00/M

Description Summary

Hit the jackpot with your marketing campaign! With the VIVA Hispanic Sweepstakes Respondents database, you can reach Hispanic consumers that have responded to an email campaign or have registered for a website to enter a sweepstakes. They have also signed up for other contests, drawings, and giveaways to win products such as big screen TVs, vacations and excursions, automobiles, electronics, and more. You will be able to target your next best prospect with our enhanced list of selections. This file has performed well for many types of sweepstakes-related offers. Updated monthly, this database consists of the most accurate data on the market!

How Our Data Is Compiled

Our VIVA Hispanic Sweepstakes Respondents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Americans spend about \$70 billion a year on the lottery
- The most popular type of sweepstakes is travel
- The largest amount of money ever won in the lottery was \$656 million in 2012

Recommended Usage

This list is ideal for a variety of offers: gambling, health, insurance, investments, mortgages, software, sweepstakes, tax services, travel, weight loss, computing, credit cards, electronics, entertainment, finance, fitness, apparel, beauty, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Education Level
Income
Home Owner
Dwelling Type

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners