

Volunteering Consumers



Visit us online at amerilist.com

Total Universe: 2,065,442

Base Rate: \$75.00/M

Description Summary

Faith in humanity...restored! This database is made up of individuals across the country who do work to help others solely from the kindness in their hearts. This group of prospects is not paid for their work, and truly enjoy doing their part and giving their time. Whether you are a marketer looking to offer these consumers products or services to help them continue their volunteer work, or you are a marketer looking to offer these volunteers something to reward them for their hard work, we have the accurate data to help you get in touch with them. Don't miss out on this generous group of prospects!

How Our Data Is Compiled

Our Volunteering Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- According to the Bureau of Labor Statistics, individuals between the ages of 35 and 54 are most likely to volunteer
- 1 out of 4 Americans volunteer

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: charities and organizations, hospitals, religious organizations, schools, travel, entertainment, technology, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Lifestyle

Occupation
Marital Status
Presence of Children
Buying Habits
Hobbies & Interests

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com