

Windows Operating System Users: Personal Computer



Total Universe: 9,434,464

Base Rate: \$85.00/M

Description Summary

When it comes to computers, the marketing opportunities are endless. The consumers included in this file are Windows users at home. They prefer the Microsoft interface rather than that of Apple. This group of consumers is responsive to new offers and promotions and can be reached by mail, phone, or email. Our data is updated monthly to ensure accuracy and deliverability. If you want to reach Windows users, you've come to the right place!

How Our Data Is Compiled

Our Windows Operating System Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- As of April 2019, 69.8% of desktop operating systems in the U.S. were Windows
- Windows 10 is 4X more popular than the Mac

Recommended Usage

This mailing list is recommended for various marketing promotions and deals, such as computer accessories, software and programs, discount codes, travel, entertainment, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Hobbies & Interests
Language Spoken

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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