

# Wireless Product Buyers



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 70,446,855**

**Base Rate: \$85.00/M**

## Description Summary

No wires, no problem. You can connect with wireless product buyers with our accurate and up-to-date mailing list. Our Wireless Product Buyers file contains highly responsive consumer data for online, offline and multi-channel marketing campaigns. This database consists of consumers interested in the most efficient electronics, hands-free, and wireless devices. It is the ideal solution for direct marketers looking to get in touch with prospects through direct mail, telemarketing, and email marketing.

## How Our Data Is Compiled

Our Wireless Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2016, the wireless telecommunication market in the U.S. was worth about \$256 billion
- Verizon is the company with the most wireless subscribers in the U.S.

## Recommended Usage

This mailing list is recommended for many types of offers and promotions, such as electronics stores, technology offers, retail coupons, online apps, etc.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Education Level

Occupation  
Marital Status  
Presence of Children  
Hobbies & Interests  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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