

Women In-charge

Total Universe: 3,203,301

Base Rate: \$85.00/M

Description Summary

Women are quickly rising up ranks within organizations both large and small. They are no longer being looked over for senior leadership roles and many are going out and starting their own businesses. It's a fact that women are in charge both at work and at home. If you are trying to find these female movers and shakers then our list is the only source. Our women in charge mailing list is the industry's premier file for top-level female executives.

How Our Data Is Compiled

This entire database is developed from proprietary data sources including online and offline data feeds. The list is then cross compiled using our national business data.

Recommended Usage

Our women in charge database is excellent for any campaign who is looking to reach female decision makers.

Market Type

B2C, U.S. Consumers

List Channels

Postal, Telemarketing, Email

Source

Direct response, Masterfile enhanced, Multi Sourced, Internet/On-Line

Geography

Domestic U.S.

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Minimum: 5,000 names

Net Name

Inquire

Exchanges

Inquire

Reuse

Inquire

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Sample Mail Piece Required

Yes

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Job Title
Telephone

Employee Size
Sales Volume

For additional information or list counts, contact your representative or list manager at 1.800.457.2899