

# Wrestling Fans Database



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**Total Universe: 3,220,104**  
**Base Rate: \$85.00/M**

## Description Summary

Pin your marketing campaign for the win! Our wrestling fans database includes people who are fans of watching wrestling on television, attending wrestling events, have participated in wrestling themselves, or just have reported to be wrestling fans. This information could be valuable to many types of industries, and provides an accurate source of highly responsive wrestling fans to a variety of marketers. This data can be filtered by a multitude of segments, to target your campaign even more precisely. Reach exactly who you're looking for with the most accurate data in the industry.

## How Our Data Is Compiled

Our Wrestling Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Viewership of the WWE has increased in age over the past decade
- According to a study in 2017, about 8.59 million people were "very interested" in professional wrestling

## Recommended Usage

This mailing list is recommend for a variety of marketers, such as sports arenas and venues, wrestling programs and camps, wrestling merchandise, ticket sales, sweepstakes, magazines, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Language Spoken  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Event(s) Attended

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)