

Big and Tall Men's Apparel - XL Data



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Total Universe: 218,334

Base Rate: \$110.00/M

Description Summary

Consumers come in all shapes and sizes! If you're a marketer looking to reach "big and tall" men, you've come to the right place. These individuals could be great candidates for various clothing offers, as well as sports marketing, shoes, and much more. Having such targeted mailing, telemarketing, and email data helps our clients pinpoint exactly the types of customers they're looking to reach. Our data is updated every month to ensure accuracy and deliverability.

How Our Data Is Compiled

Our Big and Tall Men's Apparel Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The Plus-Size men's fashion industry generated \$984 million so far this year
- The categories that make up this industry include casual wear, active wear, suits and formal attire, coats, accessories, and others.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: big and tall men's stores, department stores, sports organizations, shoe companies, travel, entertainment, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Dwelling Type
Net Worth
Income
Occupation

Marital Status
Presence of Children
Hobbies & Interests
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$550.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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