

Active Duty Military Email Database



Total Universe : 2,425,109
Universe Rate : \$65/M

Visit us online at amerilist.com

Description Summary

There is no greater honor than to serve in the U.S Military. With our Active Duty Military Email List you can get access to e-mail and postal contact information for men and women who have made a commitment to defend the U.S. constitution no matter the risk. These active members of our armed forces are dedicated and have expressed an interest and opted in to receiving marketing offers and information on a variety of goods and services. This email marketing list can be segmented by a number of demographic selections including branch of service, geographic location, age, sex, ethnic origin and income.

How Our Data is Compiled

Our permission based, opt in email lists are aggregated from various proprietary data sources. This data is completely opt in and contain only subscribers who are open to receiving messages from our marketing partners. Beyond permission and compliance, our email delivery process and technology is unique which lends to total success of your permission based email campaign.

Consider the facts:

- The average salary of an active military member is \$29,380
- In 2014 there were just over 1.4 Million Active Military Personnel
- The average age of service men and women in the U.S. today is 22-30

Recommended Usage

If your brand is looking to target patriotic, courageous United States citizen these candidates are ideal for offers such as continuing education, finance consumer, products, credit cards, insurance, travel, stock offers, real estate and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email

Source

Self-Reported, Confirmed Opt In, Direct Response

Output Options

Electronic, Email Deployment

Minimum Order

Quantity: 25,000
Price: \$1500

Net Name Arrangements

Floor: 85%
Minimum Quantity: Inquire
Run Charge: Flexible

Exchanges

Please Inquire

Reuse

Available 50%

Cancellation Charges

All orders canceled after deployment will be billed at 100% of the original order.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Geography

Date of Birth

Military Branch

Marital Status

Ethnicity

Academic Interest

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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