

Annuity Buyers - Investors Database



Total Universe: 949,830
Telephones: 632,719
Base Rate: \$85.00/M

Visit us online at amerilist.com

Description Summary

Annuity sales can be a challenge, but if you can find the right prospect it can make the process a whole lot easier. If you can show them the many benefits of annuity investment such as tax deferral you are sure to see a positive ROI with our active annuity investors marketing prospects. If you are trying to reach consumers who have wealth and who are looking to diversify their retirement portfolio and are most likely in the market for their next annuity buy – then the Amerilist annuity buyers list is a must test. With this file you can target consumers who have a retirement plans and other investable assets they are looking to place. Many have maxed out their retirement plans and 401K placements and need opportunities.

How Our Data is Compiled

Our annuity investor's database combines a wide range of sources to deliver the most accurate list of annuity buyers in the country. Most of the names on the list is compiled from self-reported sources including specialized investor sites, newsletters and public sources the data is then enhanced with demographic and lifestyle information from the Amerilist US Consumer Database. The entire database is updated monthly using NCOA (National Change of Address) processing.

Consider the facts:

- Most annuity buyers have already maxed out their other retirement investment options.
- Fixed Annuity Owners are committed to this type of investment
- Many young investors are exploring annuities as an investment strategy

Recommended Usage

These investors are excellent targets for any financial marketing solutions provider who is trying to reach annuity buyers by direct mail, email or telemarketing. Offers are not only limited to finance but can also include upscale consumer products, credit cards, insurance, travel and leisure, stock offers, real estate offers, money management, private wealth, nonprofit / fundraising seminars and much more.

Popular Selections (for additional selections please inquire)

Investment Type

Expendable Income

Investable Assets

Net Worth

Age

List ID

ALD512

Market Type

B2C, U.S. Consumers

List Channels

Postal, Email & Telemarketing

Source

Self-Reported, Financial Offers, and Direct Response

Output Options

Electronic, Printed

Minimum Order

Minimum: 5,000 names

Net Name Arrangements

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting