# **Attorneys Database**

Total Universe: 929,273 Base Rate: \$125.00/M



visit us online at amerilist.com

# **Description Summary**

Our targeted mailing list of U.S and Canadian lawyers provides marketers the access they need to reach the exact attorneys and law professionals for a wide range of direct marketing offers. The AmeriList Lawyers mailing list consists of attorneys in the U.S. and Canada who practice in multiple areas of law such as Anti-Trust Licensing, Appeals, Arbitration, Civil Law, Civil Rights, Copyright, Corporate Business, Family Law, Litigation, Personal Injury, Real Estate, Taxation, Trademark and more!

This national list of law firms contains both practicing attorneys as well as attorneys in the private sector. Each individual in this database is a well-educated professional who utilizes targeted offers to give them the information and tools they need to succeed.

## How our Data is Compiled

Our multi-sourced business database combines a wide range of sources to deliver an industry leading B2B master file. Our business database is collocated from multiple sources including State Bar Associations, State Lawyer's Licensing Boards, Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers.

Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each contact by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable attorney database in the industry.

#### **Consider the Facts**

- 25% of lawyers are self-employed
- In 2013, lawyers earned a median average salary of \$113,310
- Many lawyers at top firms work from 60-80 hours a week
- Lawyers complete a minimum of seven years' post-high school education
- The market for lawyers is booming due to increasing demand for legal services

## **Recommended Usage**

The AmeriList Attorneys Master File is the perfect solution for a wide variety of business offers such as business services, computer equipment, office supplies, financial services, credit cards, trade publications, seminars, travel, insurance and upscale clothing.

## **Market Type**

U.S. Business

## **List Channels**

Postal, Email, Telemarketing

#### Source

Direct Response, Direct Mail, Proprietary Data

# **Output Options**

Electronic, Printed

## **Update Cycle**

Monthly

## **Minimum Order**

Quantity: 5,000 Price: \$625.00

## **Net Name**

Floor: 85%

Minimum Quantity: 50,000 Run Charges: \$7.00 / M

## **Exchanges**

Please Inquire

#### Reuse

Please Inquire

## **Cancellation Charges**

Please Inquire

## Commission

A standard 20% broker/agency commission is extended to all trade partners

## **Popular Selections** (for additional selections please inquire)

Speciality         \$10.00/M         Marital Status         \$10.00/M           Age         \$5.00/M         Religion         \$10.00/M           Income         \$5.00/M         Home Owner/Renter         \$5.00/M	Presence of Children \$5.00/M Language \$5.00/M Ethnicity \$5.00/M
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For additional information or list counts, contact your representative or list manager at 1.800.457.2899