

# Car Loan Seekers

Total Universe: 973,160  
Base Rate: \$85.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

With the Amerilist Car Loan Seekers Database you will be reaching prospects who are actively seeking information and approval for a car loan. Whether it be for a new or used car, these individuals are reaching out to get the financing help they need to get their automobile. Consumers apply while indicating their age, income, homeowner status, and more. They can also look into the value of their current car and what they may expect for a trade-in-value. With an enhanced list of selects you will be sure to target your next best customer.

## How Our Data is Compiled

This exclusive database is derived of direct responses from consumers applying for car loans. These customers have been searching for the right car loan, and this database will give you access to the names of the people that are looking to buy what you sell.

## Consider the Facts

- The average length of the ownership of a car is about 6 years
- 49% of Americans don't pay their credit card bill in full
- One third of all credit card owners use Payday Loans or other expensive financial products

## Recommended Usage

This database should be used for any type of car loan request or other financial planning tools such as credit offers, financial services etc.. Because some of these customers just got a new car, they can also be considered for insurance and warranty purposes, auto shop services, and auto accessories.

## List ID

ALD169

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Direct Response, Compiled lists

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5000  
Price: \$250

## Net Name

Inquire

## Exchanges

Inquire

## Reuse

Inquire

## Cancellation Charges

Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Age  
Gender

Head of Household  
Home Owner

Household Income  
Credit

For additional information or list counts, contact your representative or list manager at 1.800.457.2899