

Elementary School Parents

Total Universe: 17,965,634

Base Rate: \$85.00/M

Description Summary

Ace your next marketing campaign and get in touch with parents of elementary school students, grades K-5. These responsive adults are always looking for offers and promotions for many types of products and services, like school supplies, tutors, clothing, food, and much more. Our comprehensive database allows you to pinpoint the exact demographic of elementary school parents you are looking for. You can be sure you're getting accurate information, as our data is updated monthly.

How Our Data Is Compiled

Our Elementary School Parents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In the U.S., of the total number of educational institutions, 87,498 are elementary schools
- In 2018, 29.67 million children attended public elementary school, while 2.82 million attended private elementary school

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: school supplies, tutoring services, after-school activities, supermarkets, clothing stores, and much more.

Popular Selections (for additional selections please inquire)

Age of Children
Gender
Geography
Ethnicity

Household Income
Net Worth
Dwelling Type
Language Spoken

Occupation
Education Level
Donors

Market Type

U.S. Consumers

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899