

Eyeglasses and Contact Lens Wearers



visit us online at amerilist.com

Total Universe: 5,822,544
Base Rate: \$95.00/M

Description Summary

Want to reach consumers with vision problems? Look no further than the AmeriList Eyeglasses and Contact Lens Wearers database! We give you the tools you need to reach individuals that have purchased and wear eyeglasses or contact lenses. Many individuals within our database have opted for Lasik Eye Surgery, have been treated for cataracts, glaucoma or retinitis pigmentosa. When you combine our expertise with the broad range of data selections, you are guaranteed to find your next best prospect!

How Our Data is Compiled

Our File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- The average annual cost for contact lenses is \$120
- The average cost of a pair of glasses is \$212
- Children as young as 8 can safely wear contact lenses
- 78% of contact lens wearers have slept with their contacts in

Recommended Usage

These Eyeglasses and Contact Lens Wearers are excellent prospects for large print publications, health care, insurance, eye care solutions, vision correction, eye glass offers, and many more.

Sample Mail Piece Required

List ID

ALD802

Market Type

B2C, U.S. Consumer

List Channels

Postal, Telemarketing, Email

Source

Compiled Data and Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000
Price: \$475

Net Name

Floor: 85%
Minimum Quantity: Inquire
Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Individual Age	\$5.00/M	Religion	\$5.00/M	Presence of Children	\$5.00/M	Credit	\$5.00/M
HH Income	\$5.00/M	Lifestyle/Behavior	\$5.00/M	Gender	\$5.00/M	Education	\$5.00/M
Marital Status	\$5.00/M	Occupation	\$5.00/M	Ethnicity	\$5.00/M	Donor	\$5.00/M
Net Worth	\$10.00/M	Home Owner/Renter	\$10.00/M	Purchasing Power	\$10.00/M	Dwelling Type	\$10.00/M

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 • 845.362.6737 • info@amerilist.com