

# High School Students Database



visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 17,368,054**

**Base Rate: \$95.00/M**

## Description Summary

America's high schools will welcome back a record number of students this fall, as our population increases and enrollment rates continue to grow. With the AmeriList High School Students Mailing List, you'll have access to five million American high school students and their parents. This key demographic is looking for private schools, scholarships, electronics, and much more. Our database is also ideal for Colleges and Universities looking to connect with potential new students. Ace your next direct marketing campaign by teaming up with AmeriList! Put Americas best High School Students Mailing List to work for you.

## How Our Data is Compiled

This exclusive database is sourced from direct responses and internet surveys filled out by students and/or their parents/guardians.

## Consider the Facts

- 3.3 million students are expected to graduate from high school in 2015
- 68.2% of high school graduates enroll in college immediately following graduating
- 96% of high school students utilize social media on a daily basis for more than 2 hours at a time
- 41% of teens participate in Black Friday shopping
- 37% of high school students go shopping two or more times per month

## Recommended Usage

Our High School Students Database is the ideal solution for Class Ring offers, Test-prep offers, College & University Advertisements, Trade School Advertisements, Student Loan offers, Scholarship offers, Credit Card offers, Electronic offers, Cell Phone offers, Automotive offers, School Supplies, Study Aids, and many more.

## Sample Mail Piece Required

## Market Type

B2C, U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## List ID

ALD300

## Source

Direct Response, Internet Surveys

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5000

Price: \$425

## Net Name

Inquire

## Exchanges

Available

## Reuse

Inquire

## Cancellation Charges

Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

SAT / GED Score

Age / DOB

Art / Music / Theater Abilities

Athletic Abilities

Class Rank

College Intended / Attending / Attended

Country / International

Ethnicity

Gender

GPA

Honor Society Membership

Hotline

Major / Intended Area of Study

Marital Status

Organization Member

Parent of Student

Recency

School Year

State / Country

Telephone Number

ZIP Code / SCF

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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