

# Amerilist

## Sample List Comparison Report

---

Report Type: Customer List Comparison Report

Target View: Sample

Reference View: All of US

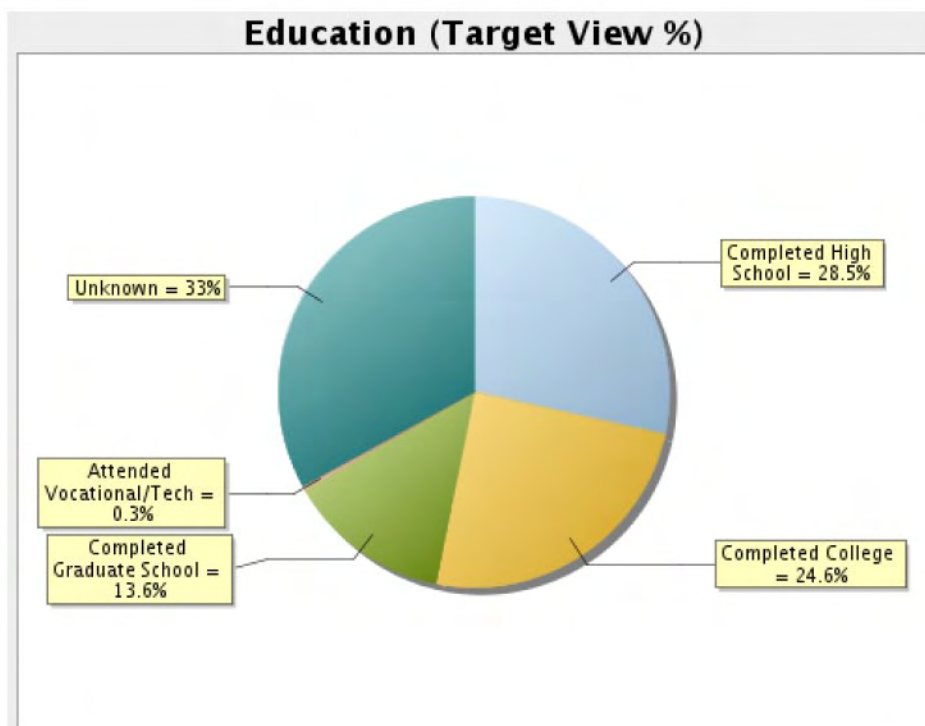
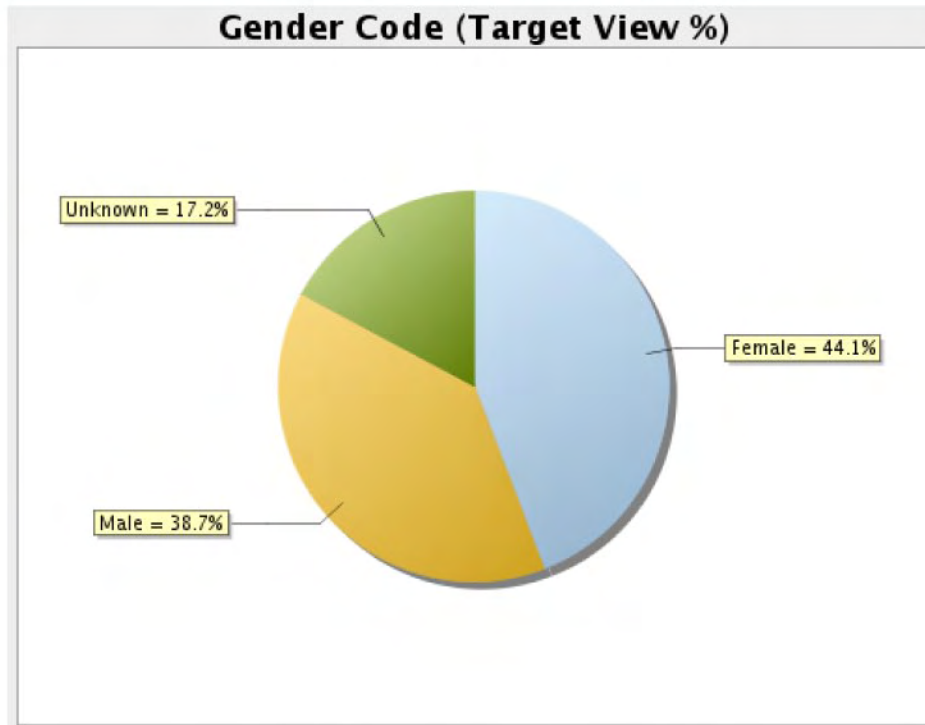
Report Created: Tuesday, Feb 02, 2010

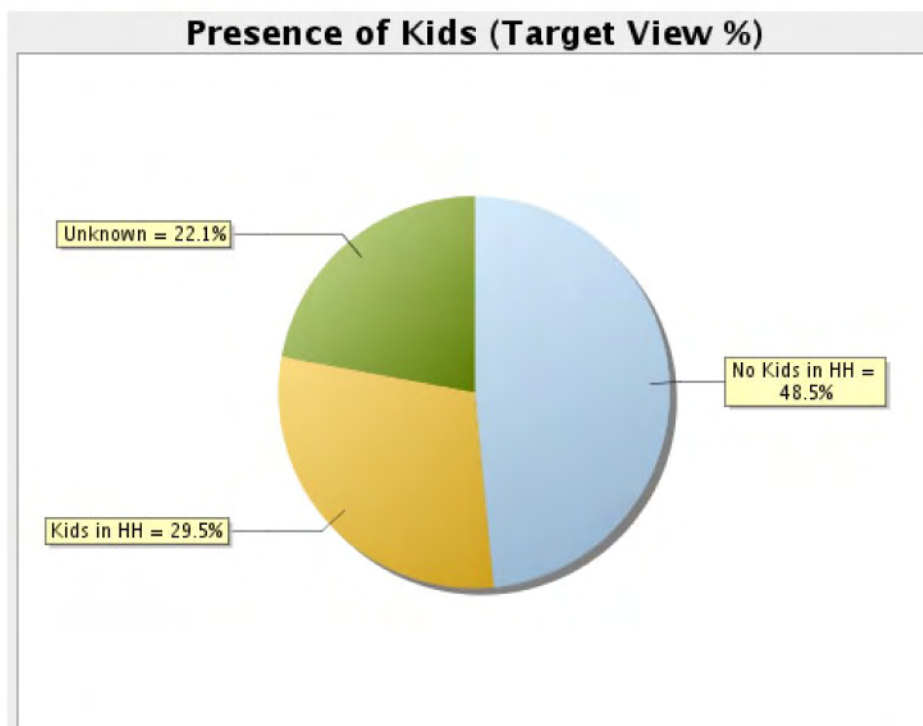
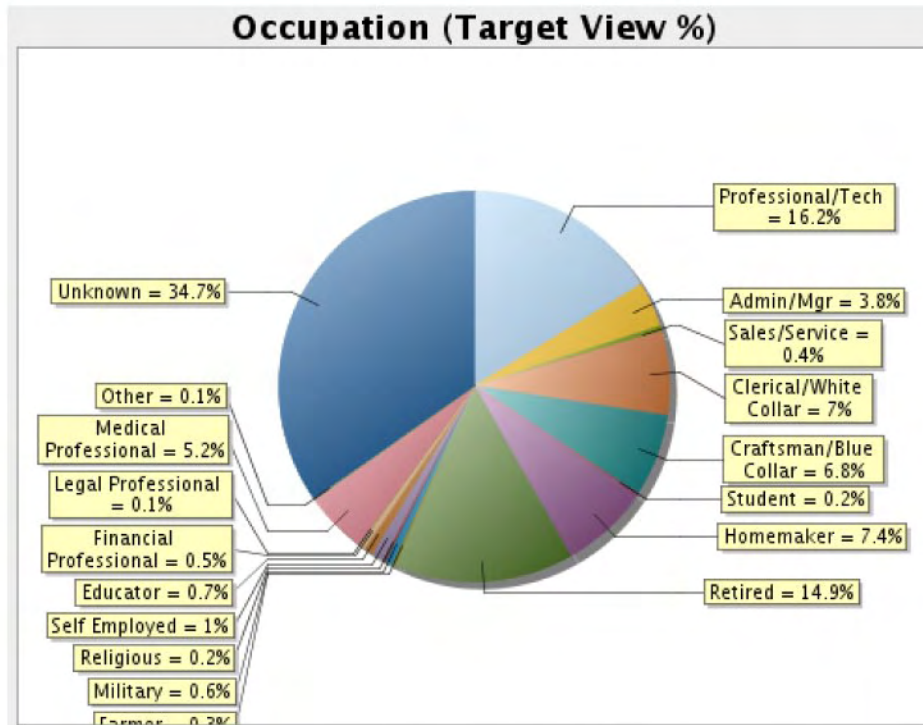
---

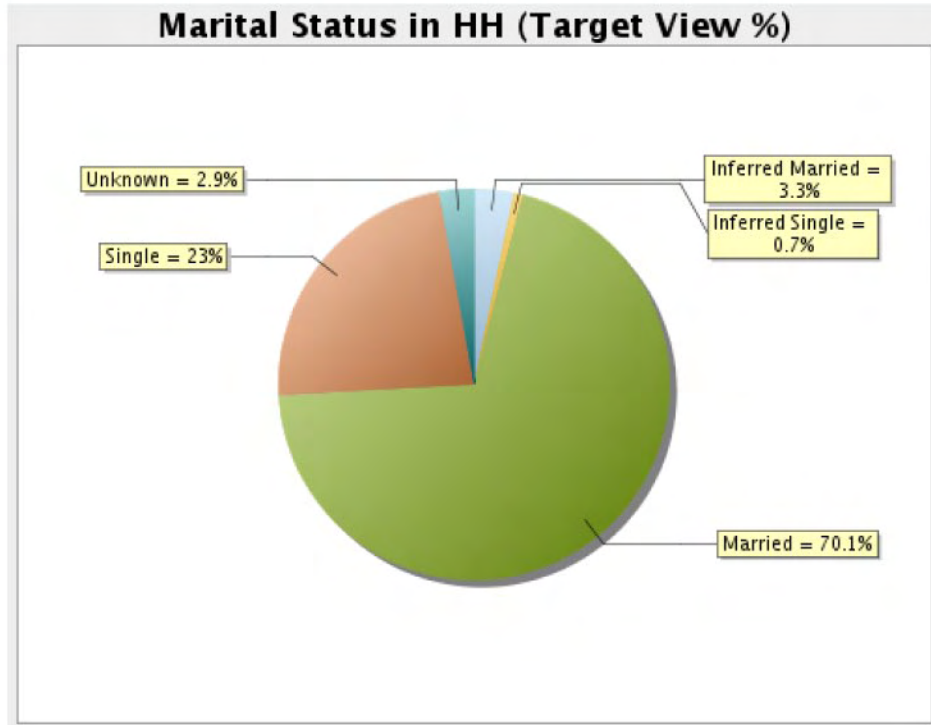
---

**Demographic Facts**

- Your top 2 Gender Code Categories are: Female (44.1%), Male (38.7%)
- Your top 3 Income Range Categories are: \$99,999 (16.2%), \$149,999 (14.4%), \$74,999 (6.9%)
- Your top 3 Net Worth Categories are: \$499,999 (27.3%), \$249,999 (24.2%), \$99,999 (21.0%)
- Your top 3 Education Categories are: Completed High School (28.5%), Completed College (24.6%), Completed Graduate School (13.6%)
- Your top 3 Occupation Categories are: Professional/Tech (16.2%), Retired (14.9%), Homemaker (7.4%)
- 48.5% of your Customers 'Presence of Kids' are: No Kids in HH
- Your top 3 Marital Status in HH Categories are: Married (70.1%), Single (23.0%), Inferred Married (3.3%)
- 94.3% of your Customers 'Home Owner / Renter' are: Home Owner
- 29.9% of your Customers 'Home Life' are: Yes
- 7.6% of your Customers 'DIY' are: Yes
- 8.0% of your Customers 'Sporty' are: Yes
- 15.8% of your Customers 'Upscale' are: Yes
- 2.3% of your Customers 'Cultural/Artistic' are: Yes
- 19.5% of your Customers 'Highbrow' are: Yes
- 29.0% of your Customers 'High-Tech' are: Yes
- 19.5% of your Customers 'Common Life' are: Yes
- 4.2% of your Customers 'Professional' are: Yes
- 37.9% of your Customers 'Broader Life' are: Yes
- Your top 3 Age Range Categories are: Ages 75+ (26.1%), 64 (23.9%), 74 (20.1%)
- Your top 3 LOR Range Categories are: 15+ Years (40.5%), 10 Years (23.5%), 14 Years (14.1%)
- Your top 3 Home Value Range Categories are: \$199,999 (13.0%), \$399,999 (9.3%), \$249,999 (9.2%)
- 93.2% of your Customers 'Dwelling Type' are: Single Family Dwelling Unit





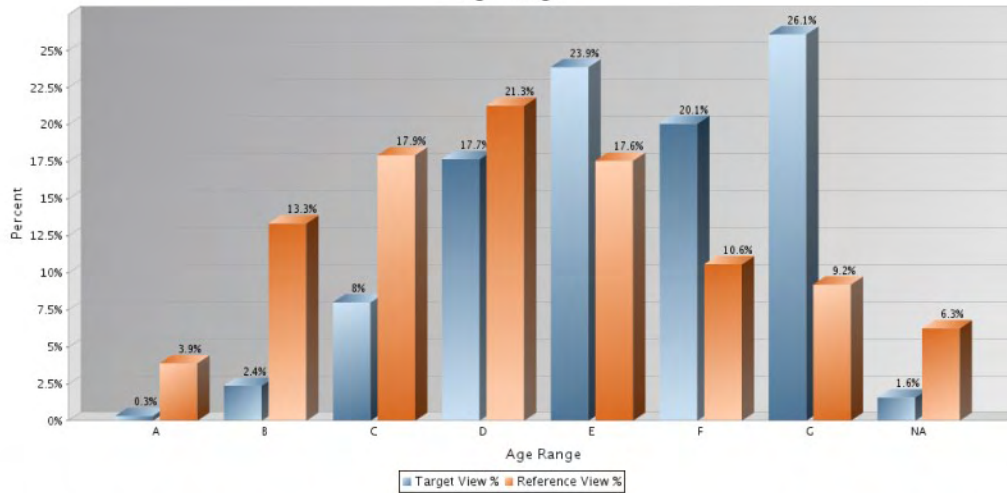


Note: *PLI = Purchase Likelihood Index for a segment.*

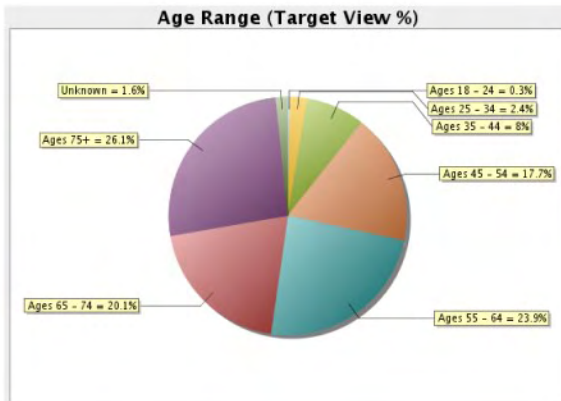
Age Range	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	Ages 18 - 24	53	0.3%	6,801,361	3.9%	8	Very Low
B	Ages 25 - 34	388	2.4%	23,339,204	13.3%	17	Very Low
C	Ages 35 - 44	1,305	8.0%	31,414,141	17.9%	44	Very Low
D	Ages 45 - 54	2,881	17.7%	37,276,218	21.3%	83	Low
E	Ages 55 - 64	3,896	23.9%	30,765,604	17.6%	135	Very High
F	Ages 65 - 74	3,273	20.1%	18,514,008	10.6%	189	Very High
G	Ages 75+	4,258	26.1%	16,119,360	9.2%	283	Very High
NA	Unknown	258	1.6%	10,950,776	6.3%	25	Very Low



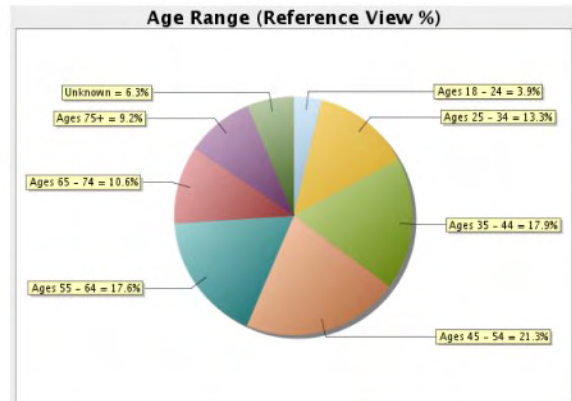
### Age Range



### Age Range (Target View %)



### Age Range (Reference View %)



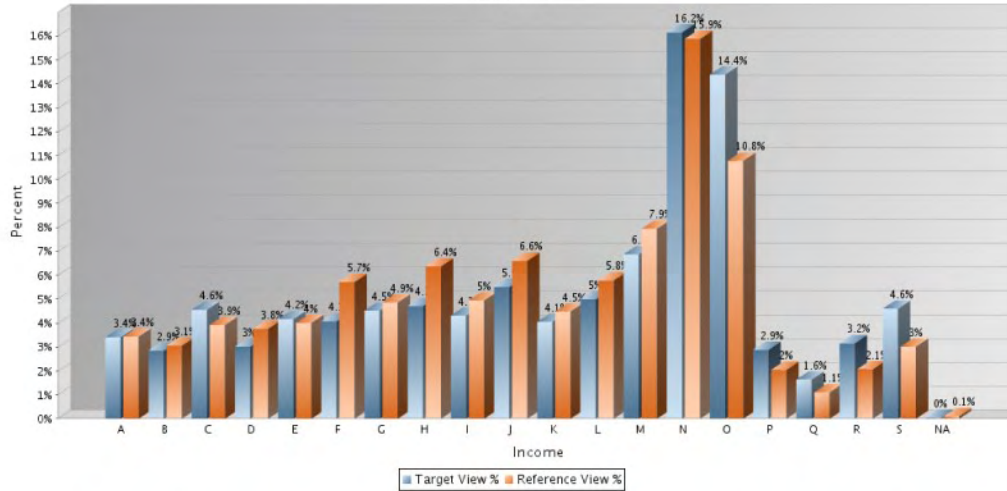
Note: PLI = Purchase Likelihood Index for a segment.

Income	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	< \$10,000	556	3.4%	6,021,639	3.4%	99	Average
B	\$10,000 - \$14,999	466	2.9%	5,363,855	3.1%	93	Average
C	\$15,000 - \$19,999	743	4.6%	6,879,228	3.9%	115	High
D	\$20,000 - \$24,999	492	3.0%	6,595,337	3.8%	80	Low
E	\$25,000 - \$29,999	680	4.2%	7,028,214	4.0%	103	Average
F	\$30,000 - \$34,999	665	4.1%	10,019,241	5.7%	71	Very Low
G	\$35,000 - \$39,999	738	4.5%	8,523,468	4.9%	92	Average
H	\$40,000 - \$44,999	770	4.7%	11,169,514	6.4%	74	Very Low
I	\$45,000 - \$49,999	705	4.3%	8,676,240	5.0%	87	Low
J	\$50,000 - \$54,999	900	5.5%	11,578,929	6.6%	83	Low
K	\$55,000 - \$59,999	663	4.1%	7,866,878	4.5%	90	Low
L	\$60,000 - \$64,999	815	5.0%	10,144,789	5.8%	86	Low
M	\$65,000 - \$74,999	1,122	6.9%	13,916,231	7.9%	86	Low
N	\$75,000 - \$99,999	2,636	16.2%	27,826,036	15.9%	101	Average
O	\$100,000 - \$149,999	2,348	14.4%	18,900,114	10.8%	133	Very High
P	\$150,000 - \$174,999	470	2.9%	3,586,162	2.0%	140	Very High
Q	\$175,000 - \$199,999	268	1.6%	1,946,582	1.1%	147	Very High
R	\$200,000 - \$249,999	516	3.2%	3,649,391	2.1%	151	Very High
S	>= \$250,000	751	4.6%	5,296,849	3.0%	152	Very High

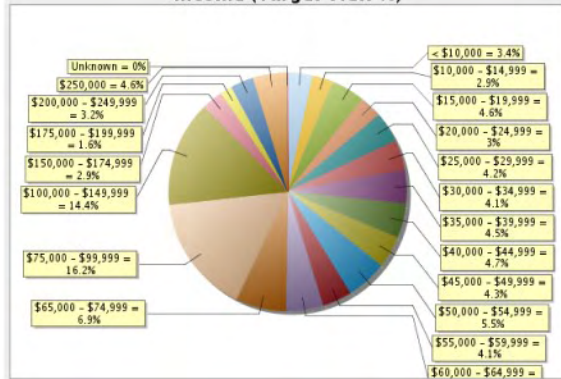


NA	Unknown	8	0.0%	191,975	0.1%	44	Very Low
----	---------	---	------	---------	------	----	----------

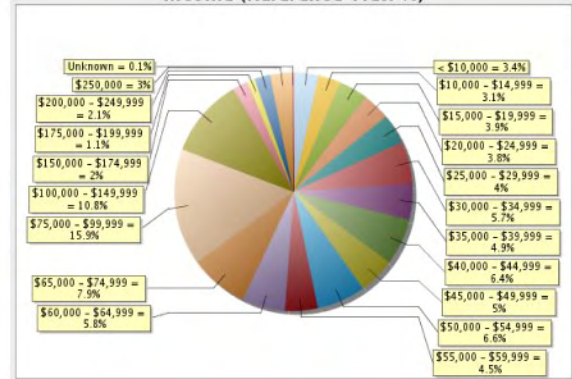
# Income



### Income (Target View %)



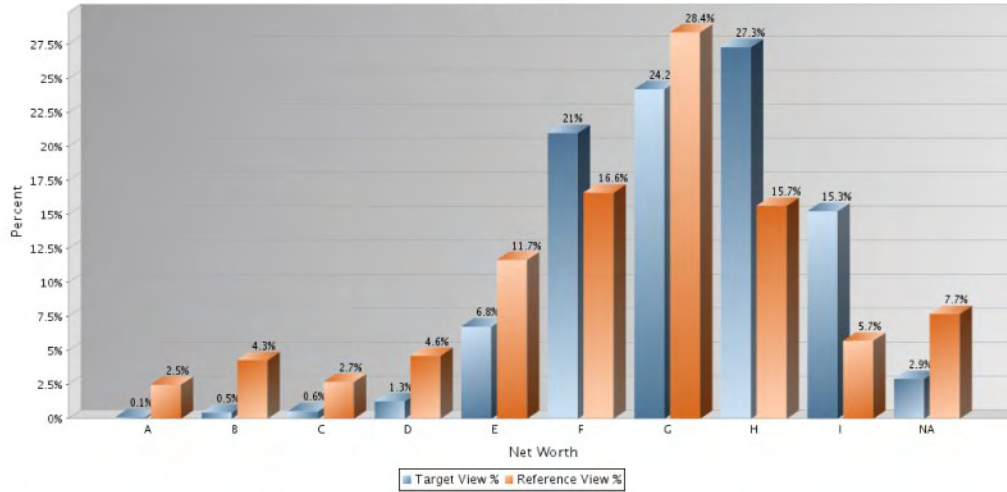
### Income (Reference View %)



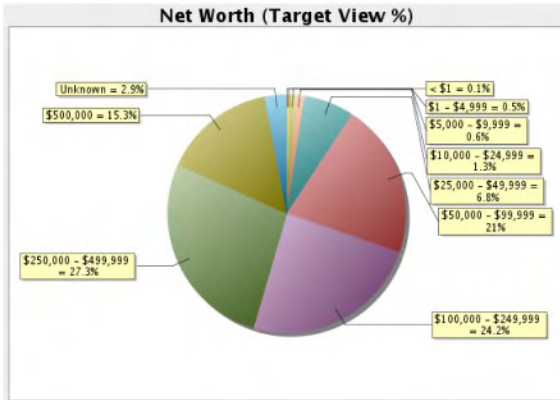
Note: PLI = Purchase Likelihood Index for a segment.

Net Worth	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	< \$1	20	0.1%	4,411,699	2.5%	4	Very Low
B	\$1 - \$4,999	77	0.5%	7,555,684	4.3%	10	Very Low
C	\$5,000 - \$9,999	92	0.6%	4,744,282	2.7%	20	Very Low
D	\$10,000 - \$24,999	213	1.3%	8,114,497	4.6%	28	Very Low
E	\$25,000 - \$49,999	1,105	6.8%	20,461,742	11.7%	57	Very Low
F	\$50,000 - \$99,999	3,428	21.0%	29,119,075	16.6%	126	Very High
G	\$100,000 - \$249,999	3,952	24.2%	49,772,991	28.4%	85	Low
H	\$250,000 - \$499,999	4,456	27.3%	27,434,561	15.7%	174	Very High
I	>= \$500,000	2,489	15.3%	10,059,082	5.7%	265	Very High
NA	Unknown	480	2.9%	13,507,059	7.7%	38	Very Low

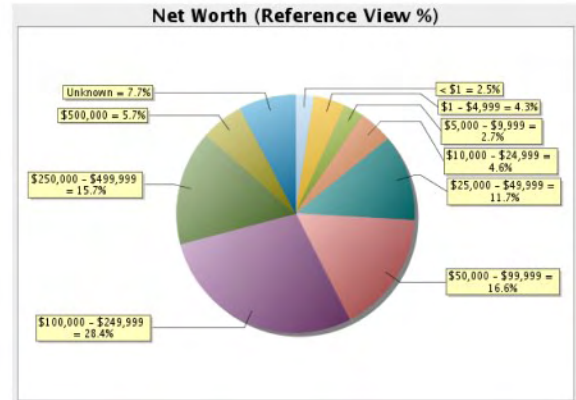
### Net Worth



Net Worth (Target View %)

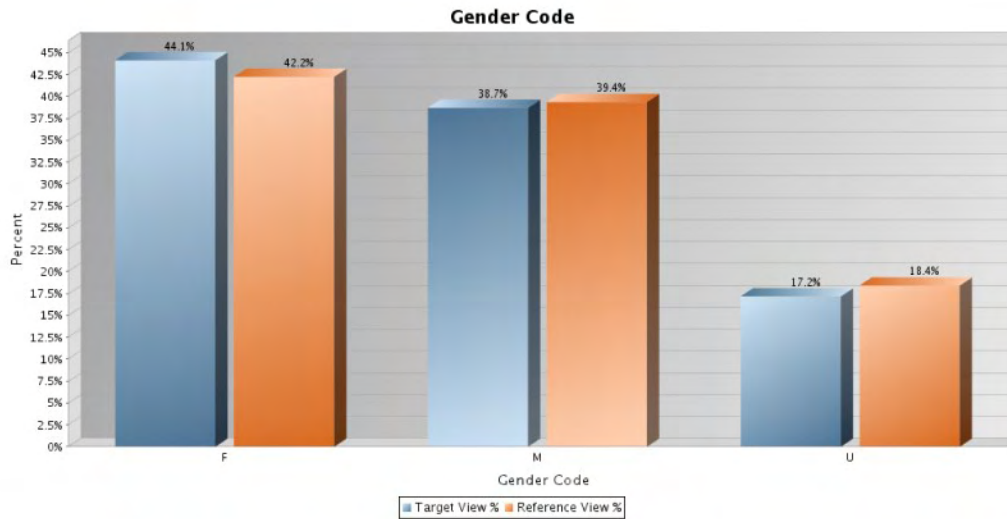


Net Worth (Reference View %)

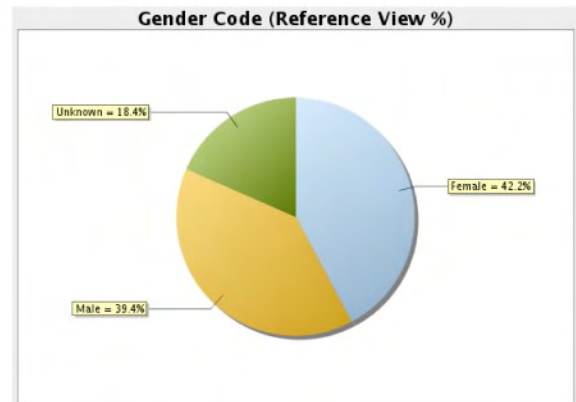
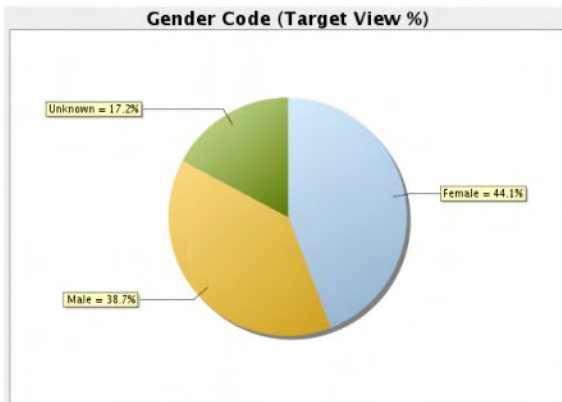


Note: PLI = Purchase Likelihood Index for a segment.

Gender Code	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
F	Female	7,198	44.1%	73,986,482	42.2%	104	Average
M	Male	6,312	38.7%	68,942,195	39.4%	98	Average
U	Unknown	2,802	17.2%	32,251,995	18.4%	93	Average



■ Target View % 
 ■ Reference View %

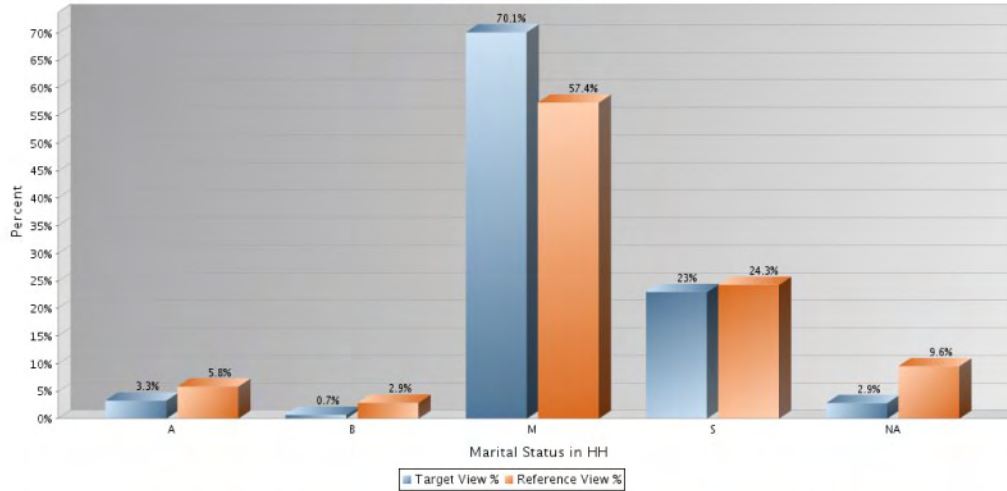




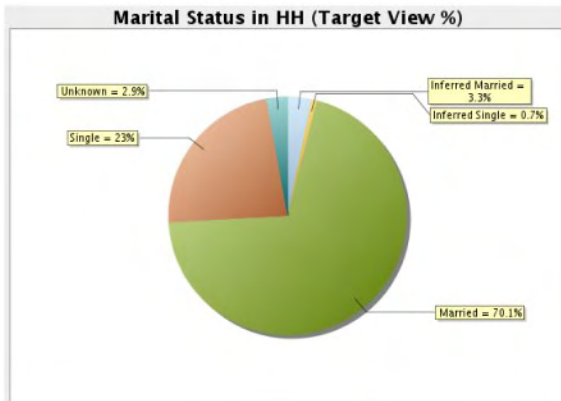
Note: PLI = Purchase Likelihood Index for a segment.

Marital Status in HH	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	Inferred Married	539	3.3%	10,245,591	5.8%	56	Very Low
B	Inferred Single	115	0.7%	5,082,692	2.9%	24	Very Low
M	Married	11,441	70.1%	100,513,652	57.4%	122	High
S	Single	3,751	23.0%	42,602,094	24.3%	94	Average
NA	Unknown	466	2.9%	16,736,643	9.6%	29	Very Low

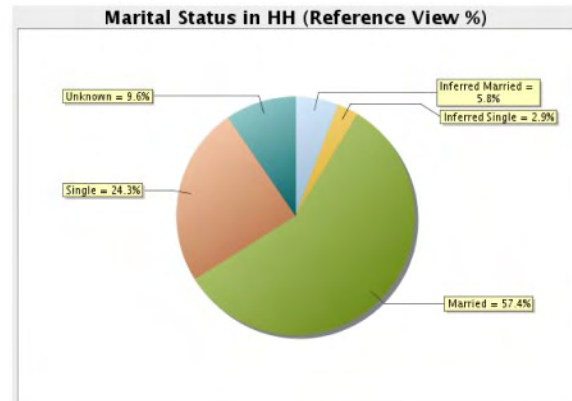
### Marital Status in HH



#### Marital Status in HH (Target View %)



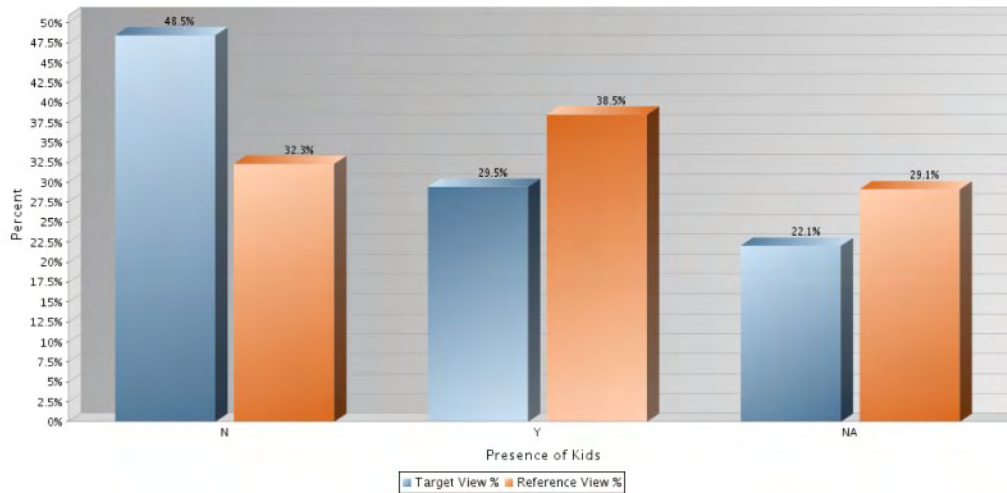
#### Marital Status in HH (Reference View %)



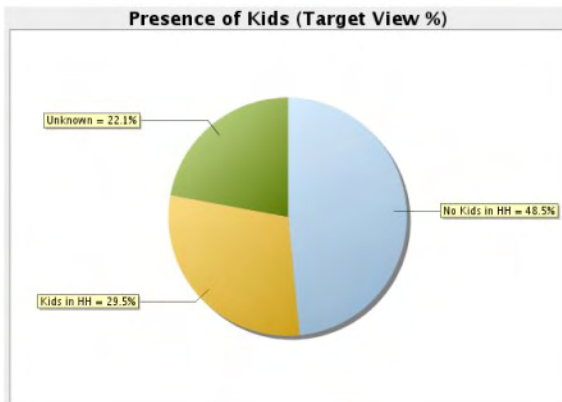
*Note: PLI = Purchase Likelihood Index for a segment.*

Presence of Kids	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
N	No Kids in HH	7,904	48.5%	56,648,133	32.3%	149	Very High
Y	Kids in HH	4,806	29.5%	67,486,543	38.5%	76	Low
NA	Unknown	3,602	22.1%	51,045,996	29.1%	75	Very Low

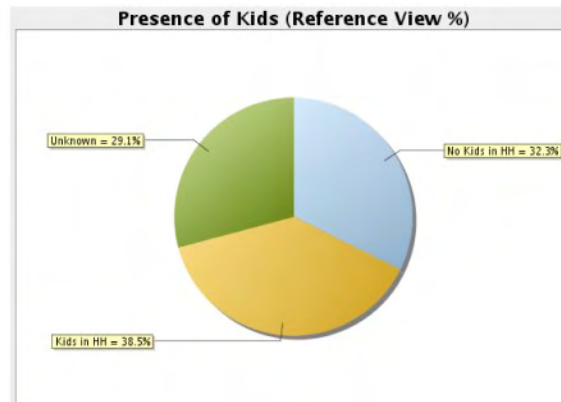
### Presence of Kids



Presence of Kids (Target View %)



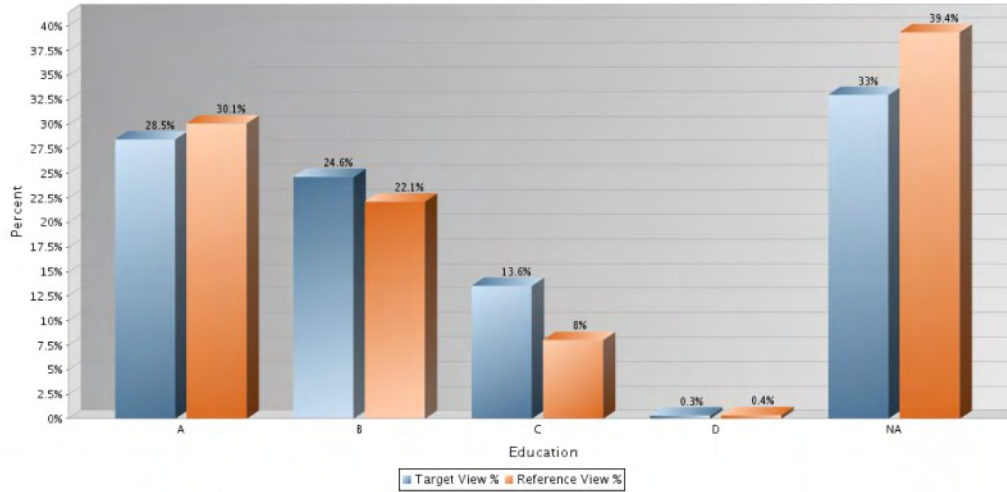
Presence of Kids (Reference View %)



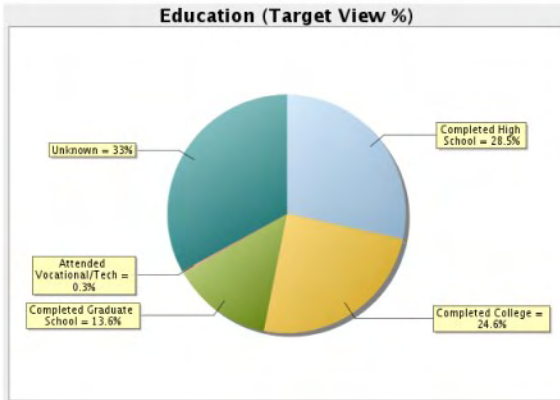
Note: PLI = Purchase Likelihood Index for a segment.

Education	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	Completed High School	4,644	28.5%	52,715,812	30.1%	94	Average
B	Completed College	4,019	24.6%	38,756,751	22.1%	111	High
C	Completed Graduate School	2,211	13.6%	14,067,733	8.0%	168	Very High
D	Attended Vocational/Tech	56	0.3%	658,310	0.4%	91	Average
NA	Unknown	5,382	33.0%	68,982,066	39.4%	83	Low

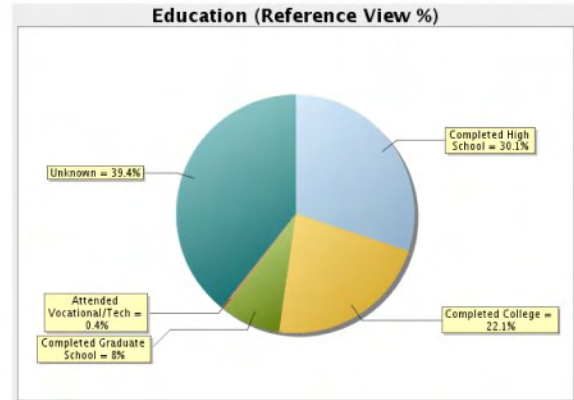
### Education



Education (Target View %)



Education (Reference View %)

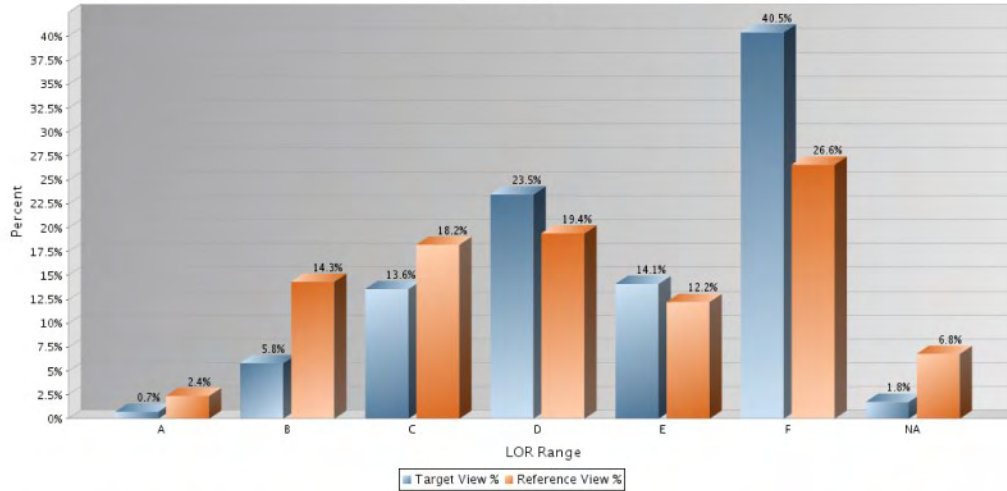




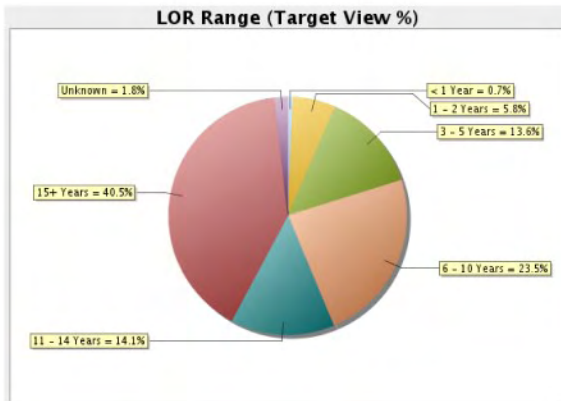
Note: PLI = Purchase Likelihood Index for a segment.

LOR Range	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	< 1 Year	120	0.7%	4,195,647	2.4%	30	Very Low
B	1 - 2 Years	950	5.8%	25,129,103	14.3%	40	Very Low
C	3 - 5 Years	2,216	13.6%	31,918,761	18.2%	74	Very Low
D	6 - 10 Years	3,832	23.5%	33,984,610	19.4%	121	High
E	11 - 14 Years	2,304	14.1%	21,437,706	12.2%	115	High
F	15+ Years	6,600	40.5%	46,605,686	26.6%	152	Very High
NA	Unknown	290	1.8%	11,909,159	6.8%	26	Very Low

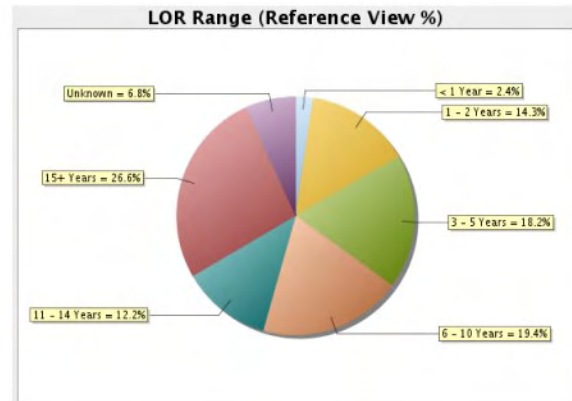
### LOR Range



LOR Range (Target View %)

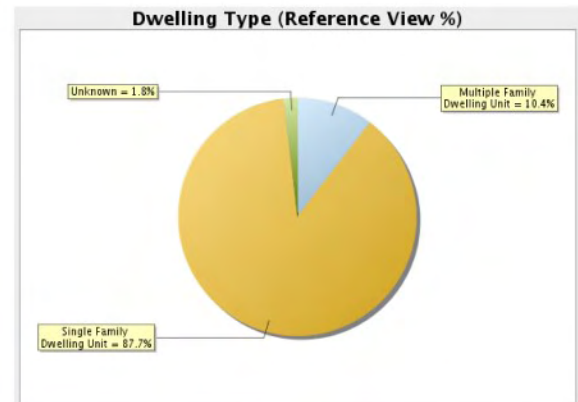
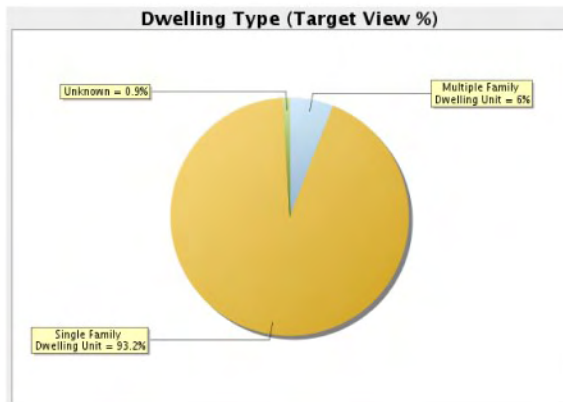
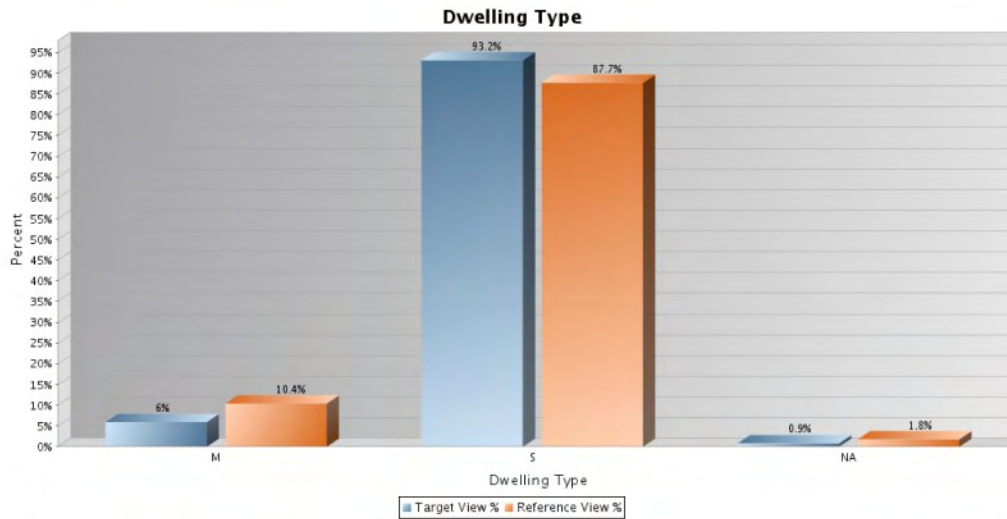


LOR Range (Reference View %)



Note: PLI = Purchase Likelihood Index for a segment.

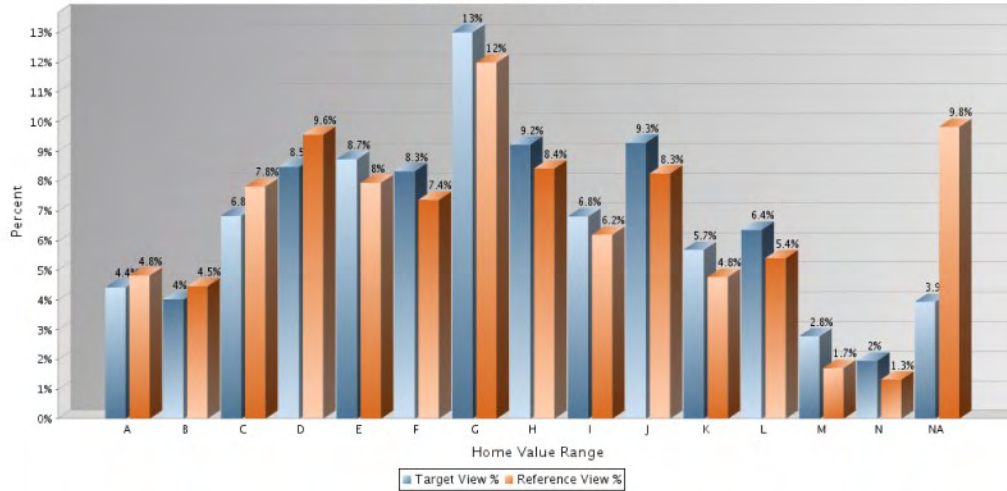
Dwelling Type	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
M	Multiple Family Dwelling Unit	972	6.0%	18,295,570	10.4%	57	Very Low
S	Single Family Dwelling Unit	15,199	93.2%	153,693,530	87.7%	106	Average
NA	Unknown	141	0.9%	3,191,572	1.8%	47	Very Low



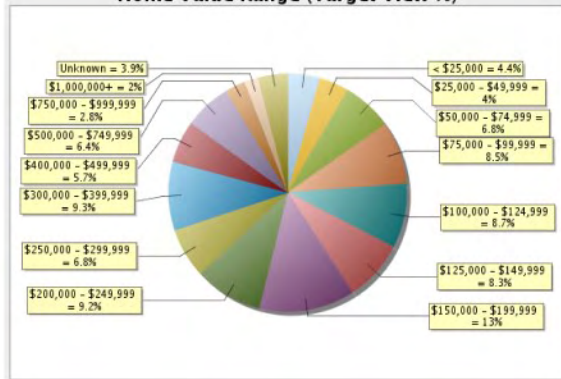
Note: PLI = Purchase Likelihood Index for a segment.

Home Value Range	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	< \$25,000	722	4.4%	8,463,379	4.8%	91	Average
B	\$25,000 - \$49,999	656	4.0%	7,828,307	4.5%	89	Low
C	\$50,000 - \$74,999	1,115	6.8%	13,704,842	7.8%	87	Low
D	\$75,000 - \$99,999	1,385	8.5%	16,764,959	9.6%	88	Low
E	\$100,000 - \$124,999	1,426	8.7%	13,935,061	8.0%	109	Average
F	\$125,000 - \$149,999	1,361	8.3%	12,919,858	7.4%	113	High
G	\$150,000 - \$199,999	2,124	13.0%	21,019,251	12.0%	108	Average
H	\$200,000 - \$249,999	1,508	9.2%	14,777,832	8.4%	109	Average
I	\$250,000 - \$299,999	1,112	6.8%	10,867,081	6.2%	109	Average
J	\$300,000 - \$399,999	1,518	9.3%	14,478,521	8.3%	112	High
K	\$400,000 - \$499,999	929	5.7%	8,375,728	4.8%	119	High
L	\$500,000 - \$749,999	1,039	6.4%	9,483,711	5.4%	117	High
M	\$750,000 - \$999,999	454	2.8%	3,007,969	1.7%	162	Very High
N	\$1,000,000+	320	2.0%	2,321,017	1.3%	148	Very High
NA	Unknown	643	3.9%	17,233,156	9.8%	40	Very Low

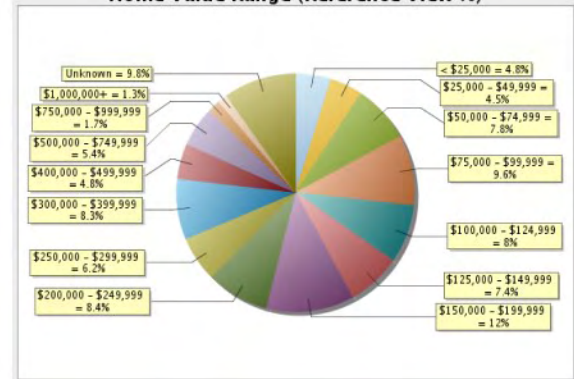
### Home Value Range



### Home Value Range (Target View %)



### Home Value Range (Reference View %)

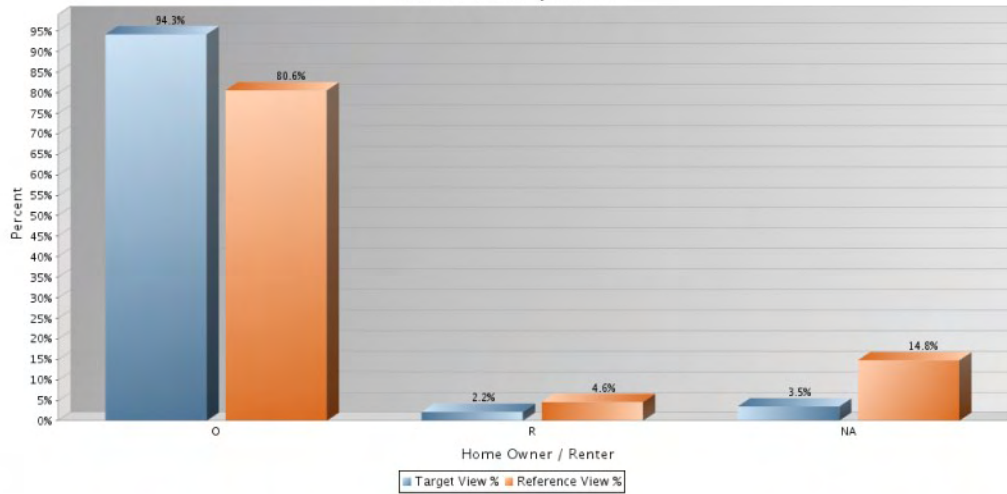




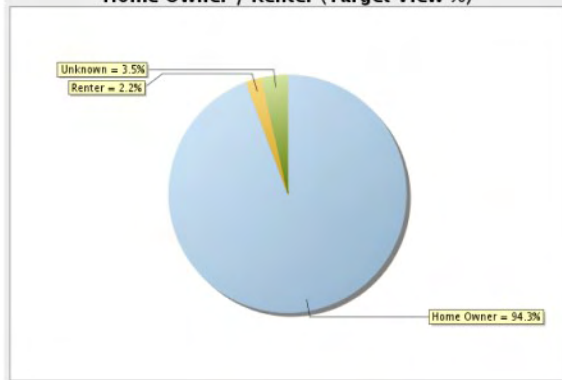
Note: PLI = Purchase Likelihood Index for a segment.

Home Owner / Renter	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
O	Home Owner	15,381	94.3%	141,230,612	80.6%	116	High
R	Renter	357	2.2%	8,078,495	4.6%	47	Very Low
NA	Unknown	574	3.5%	25,871,565	14.8%	23	Very Low

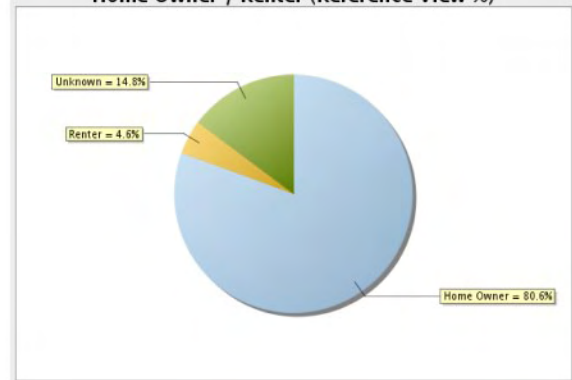
### Home Owner / Renter



#### Home Owner / Renter (Target View %)



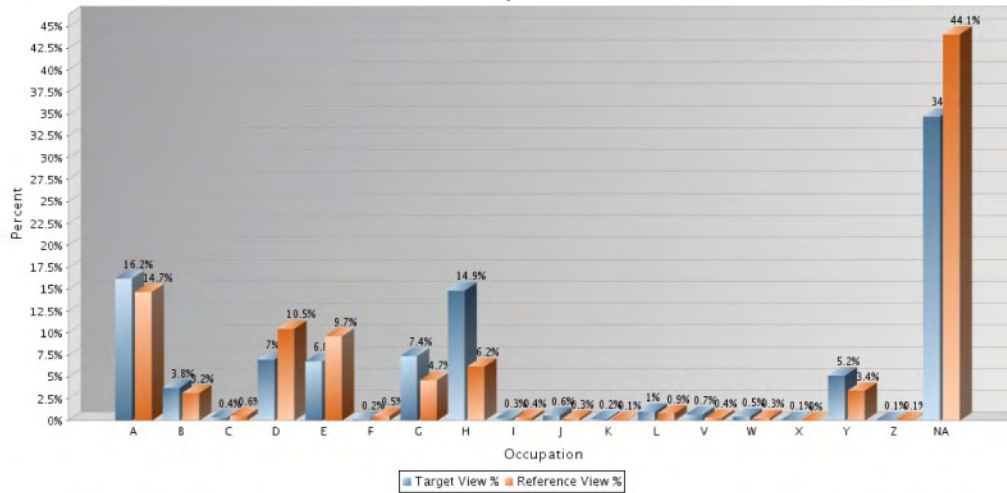
#### Home Owner / Renter (Reference View %)



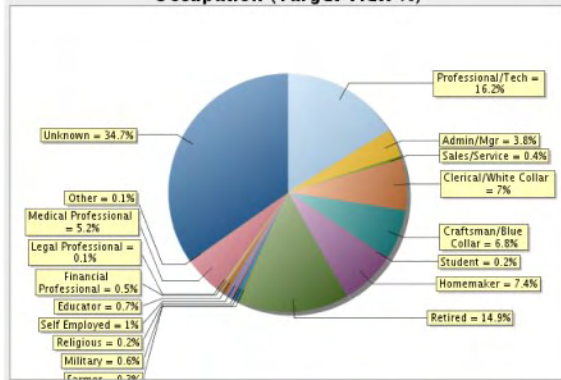
Note: PLI = Purchase Likelihood Index for a segment.

Occupation	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
A	Professional/Tech	2,650	16.2%	25,774,522	14.7%	110	Average
B	Admin/Mgr	615	3.8%	5,585,295	3.2%	118	High
C	Sales/Service	63	0.4%	1,024,142	0.6%	66	Very Low
D	Clerical/White Collar	1,143	7.0%	18,419,779	10.5%	66	Very Low
E	Craftsman/Blue Collar	1,107	6.8%	16,933,293	9.7%	70	Very Low
F	Student	25	0.2%	961,684	0.5%	27	Very Low
G	Homemaker	1,205	7.4%	8,153,466	4.7%	158	Very High
H	Retired	2,426	14.9%	10,887,439	6.2%	239	Very High
I	Farmer	47	0.3%	653,383	0.4%	77	Low
J	Military	101	0.6%	487,999	0.3%	222	Very High
K	Religious	35	0.2%	116,389	0.1%	322	Very High
L	Self Employed	168	1.0%	1,508,060	0.9%	119	High
V	Educator	116	0.7%	648,765	0.4%	192	Very High
W	Financial Professional	79	0.5%	521,006	0.3%	162	Very High
X	Legal Professional	11	0.1%	46,964	0.0%	251	Very High
Y	Medical Professional	846	5.2%	6,024,888	3.4%	150	Very High
Z	Other	9	0.1%	170,909	0.1%	56	Very Low
NA	Unknown	5,666	34.7%	77,262,689	44.1%	78	Low

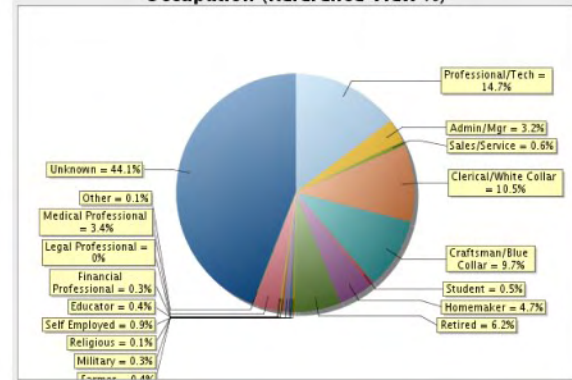
## Occupation



### Occupation (Target View %)



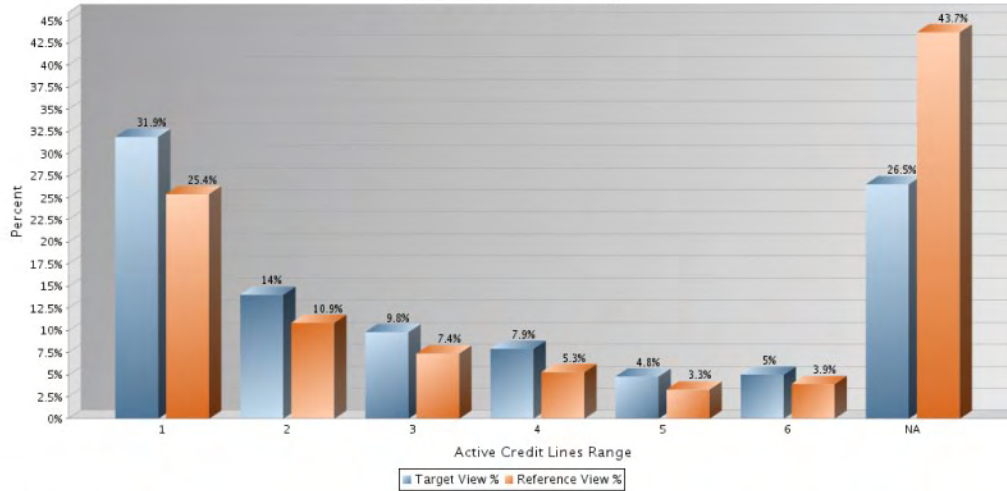
### Occupation (Reference View %)



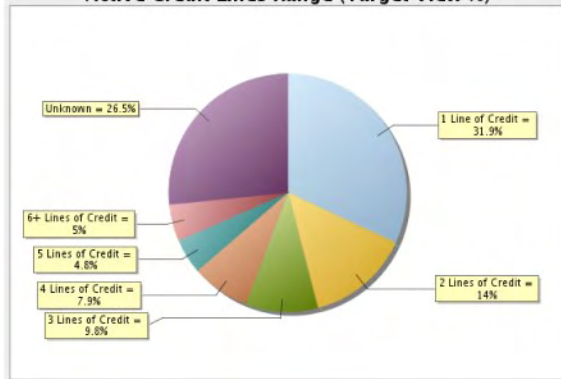
*Note: PLI = Purchase Likelihood Index for a segment.*

Active Credit Lines Range	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
1	1 Line of Credit	5,203	31.9%	44,563,665	25.4%	125	High
2	2 Lines of Credit	2,291	14.0%	19,042,247	10.9%	129	Very High
3	3 Lines of Credit	1,601	9.8%	12,958,541	7.4%	132	Very High
4	4 Lines of Credit	1,291	7.9%	9,266,050	5.3%	149	Very High
5	5 Lines of Credit	780	4.8%	5,817,156	3.3%	144	Very High
6	6+ Lines of Credit	816	5.0%	6,912,528	3.9%	126	Very High
NA	Unknown	4,330	26.5%	76,620,485	43.7%	60	Very Low

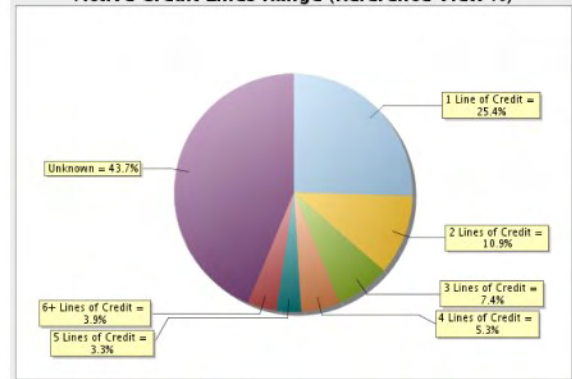
### Active Credit Lines Range



#### Active Credit Lines Range (Target View %)



#### Active Credit Lines Range (Reference View %)

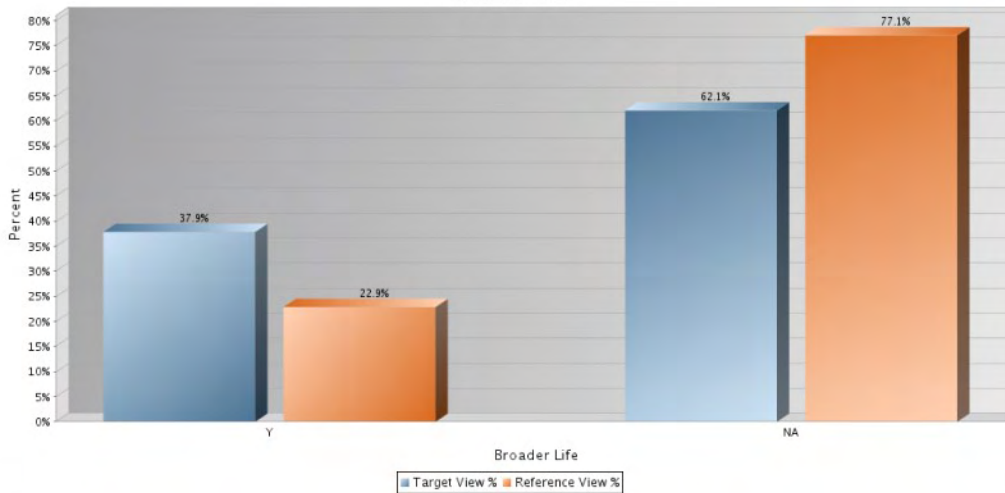




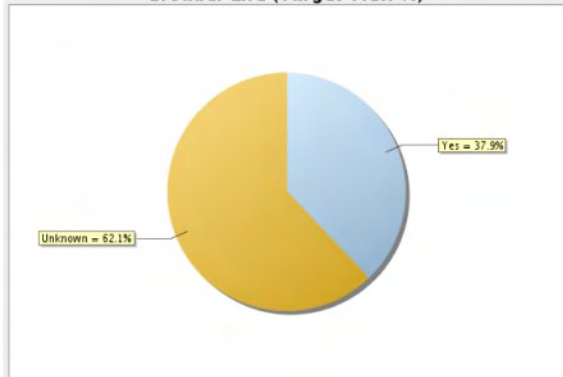
*Note: PLI = Purchase Likelihood Index for a segment.*

Broader Life	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	6,179	37.9%	40,106,445	22.9%	165	Very High
NA	Unknown	10,133	62.1%	135,074,227	77.1%	80	Low

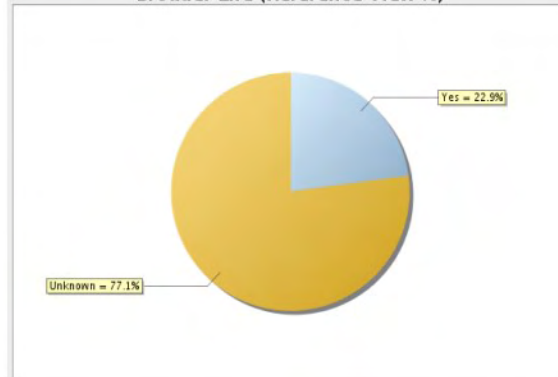
### Broader Life



#### Broader Life (Target View %)



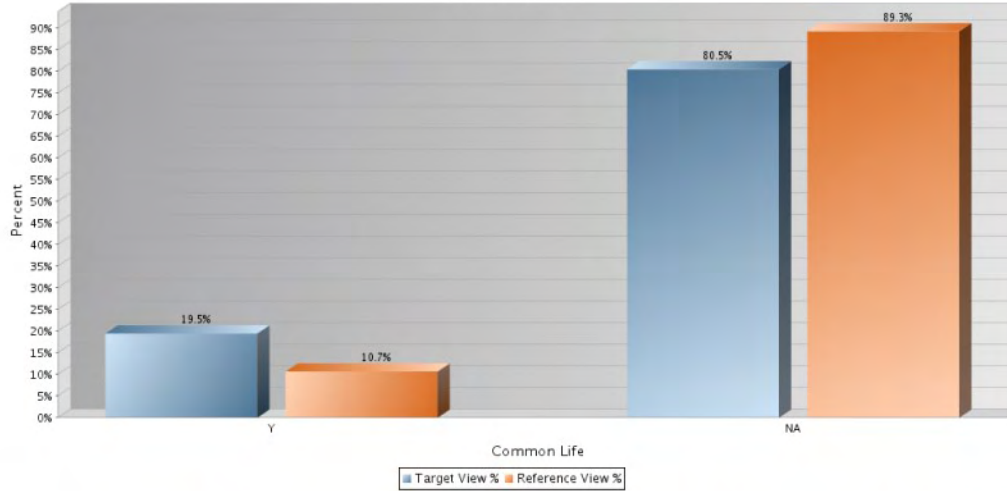
#### Broader Life (Reference View %)



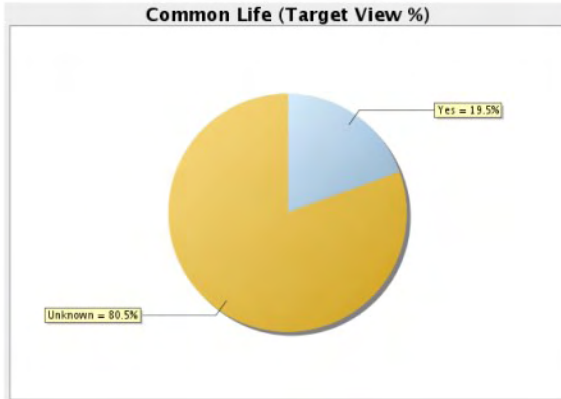
Note: *PLI = Purchase Likelihood Index for a segment.*

Common Life	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	3,177	19.5%	18,716,162	10.7%	182	Very High
NA	Unknown	13,135	80.5%	156,464,510	89.3%	90	Low

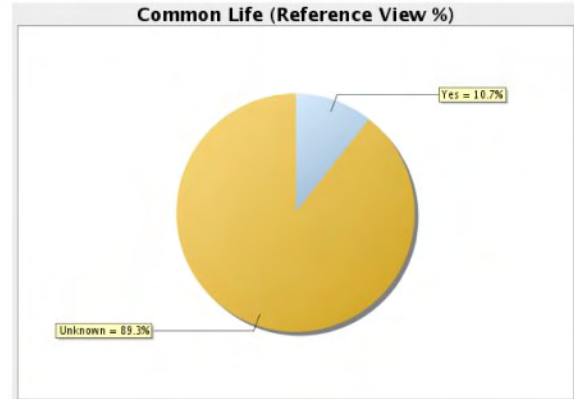
### Common Life



Common Life (Target View %)



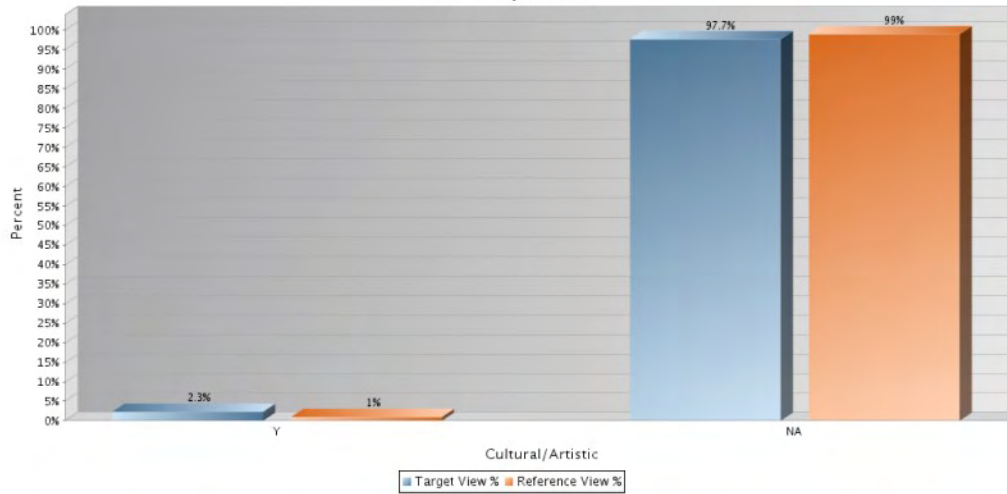
Common Life (Reference View %)



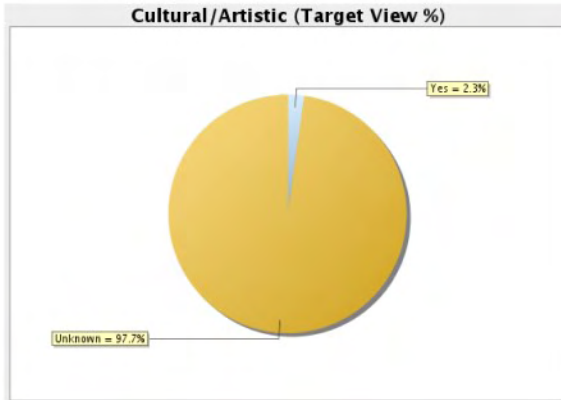
Note: PLI = Purchase Likelihood Index for a segment.

Cultural/Artist c	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	374	2.3%	1,738,022	1.0%	231	Very High
NA	Unknown	15,938	97.7%	173,442,650	99.0%	98	Average

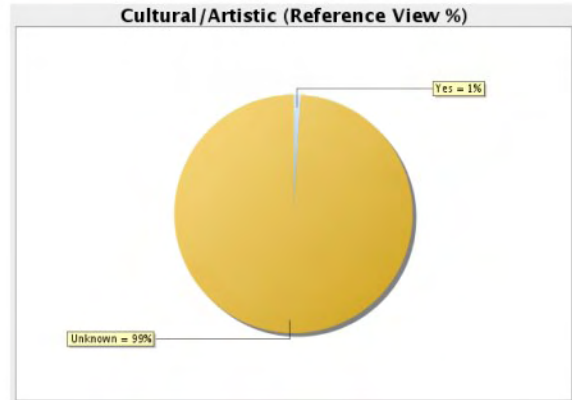
### Cultural/Artistic



#### Cultural/Artistic (Target View %)



#### Cultural/Artistic (Reference View %)

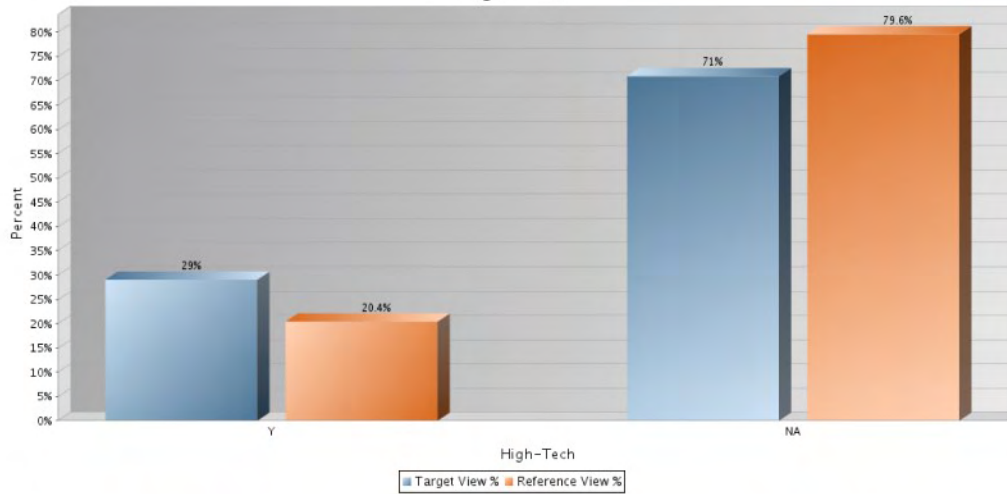


*Note: PLI = Purchase Likelihood Index for a segment.*

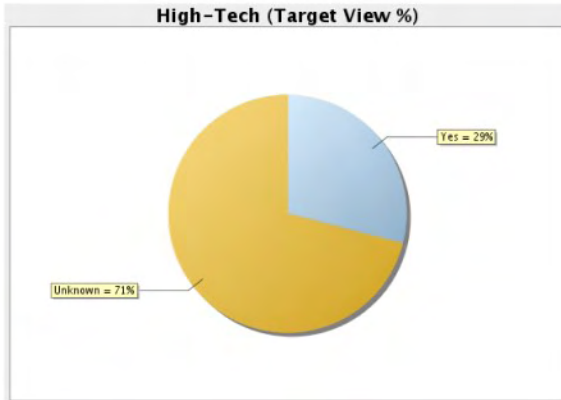
High-Tech	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	4,736	29.0%	35,774,111	20.4%	142	Very High
NA	Unknown	11,576	71.0%	139,406,561	79.6%	89	Low



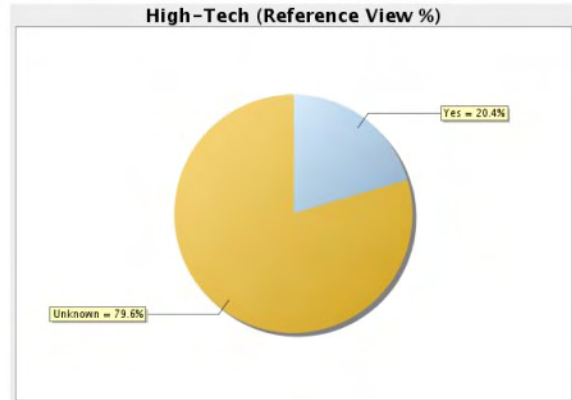
### High-Tech



High-Tech (Target View %)



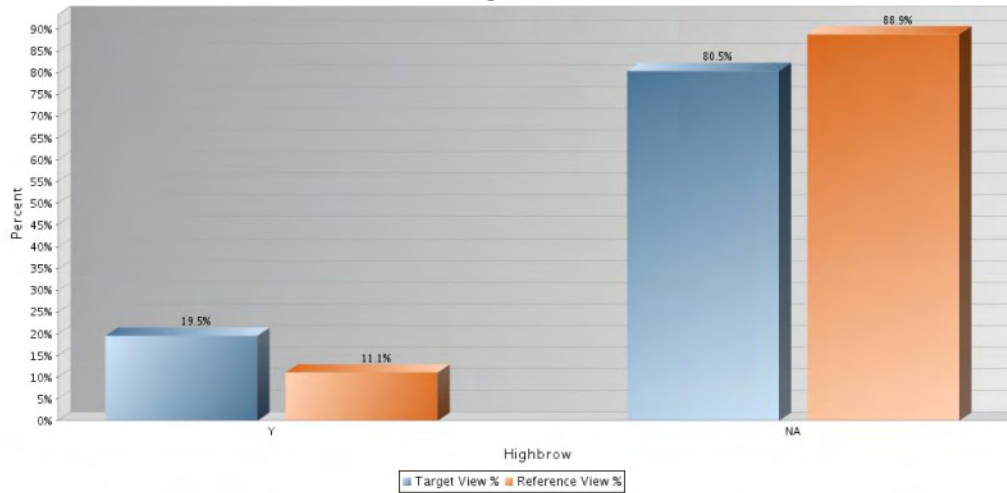
High-Tech (Reference View %)



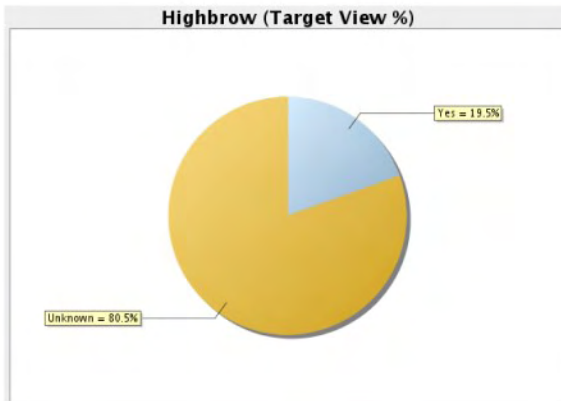
*Note: PLI = Purchase Likelihood Index for a segment.*

Highbrow	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	3,188	19.5%	19,491,472	11.1%	175	Very High
NA	Unknown	13,124	80.5%	155,689,200	88.9%	90	Low

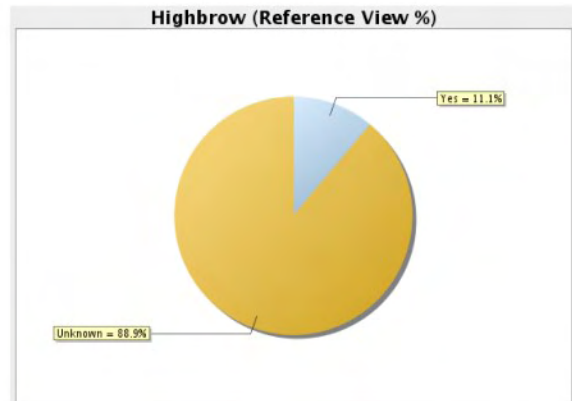
### Highbrow



Highbrow (Target View %)

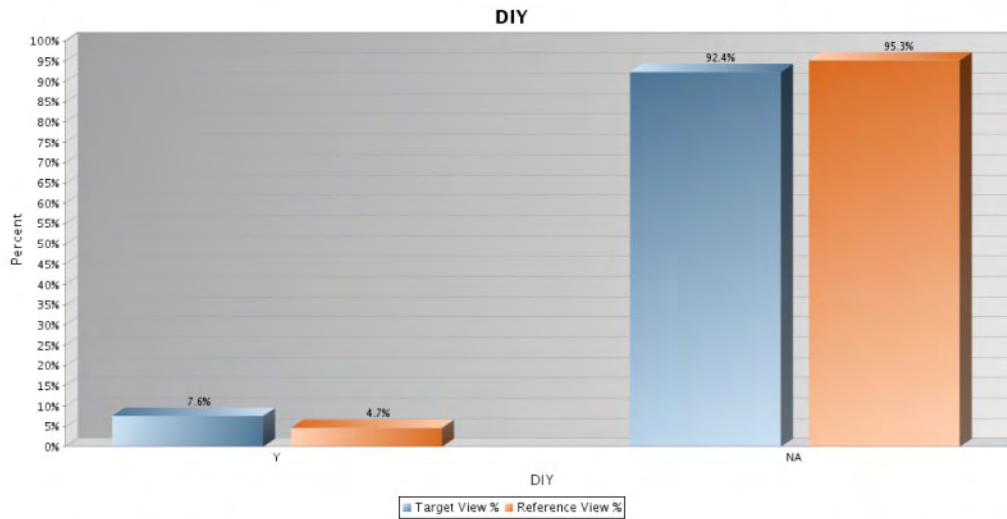


Highbrow (Reference View %)



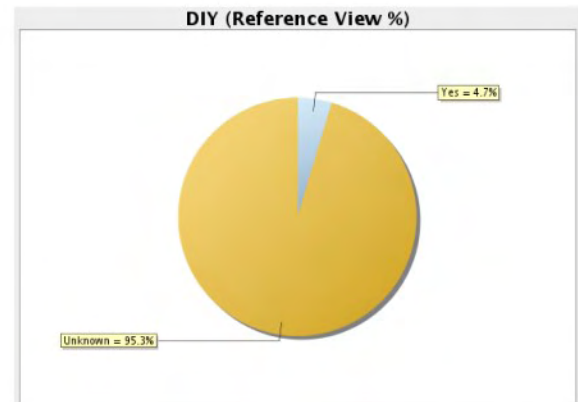
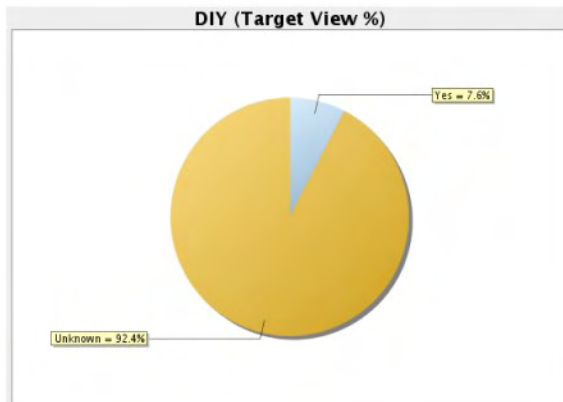
Note: PLI = Purchase Likelihood Index for a segment.

DIY	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	1,239	7.6%	8,230,126	4.7%	161	Very High
NA	Unknown	15,073	92.4%	166,950,546	95.3%	96	Average



DIY

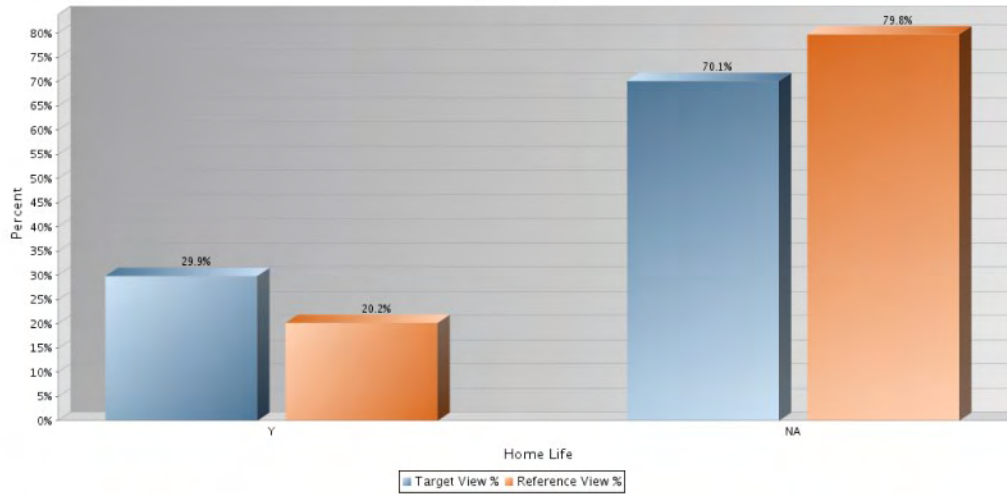
■ Target View % ■ Reference View %



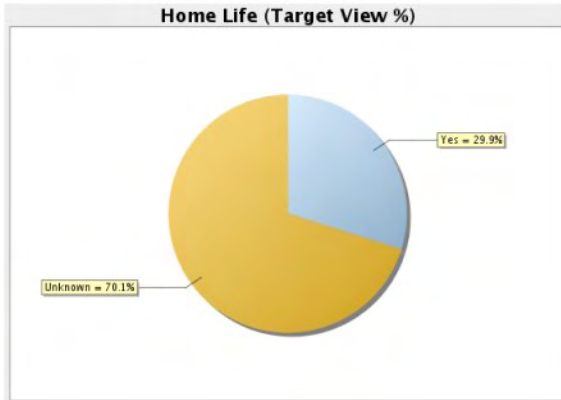
Note: *PLI = Purchase Likelihood Index for a segment.*

Home Life	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	4,874	29.9%	35,421,331	20.2%	147	Very High
NA	Unknown	11,438	70.1%	139,759,341	79.8%	87	Low

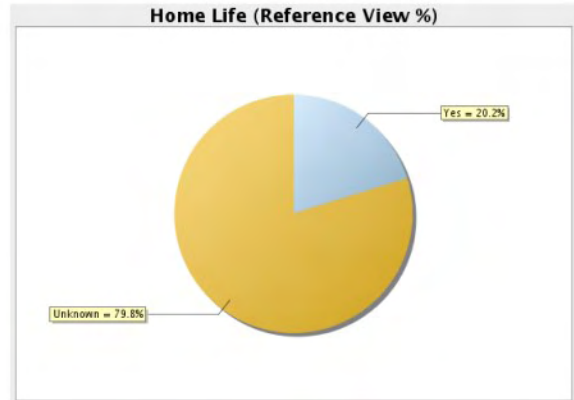
### Home Life



#### Home Life (Target View %)



#### Home Life (Reference View %)

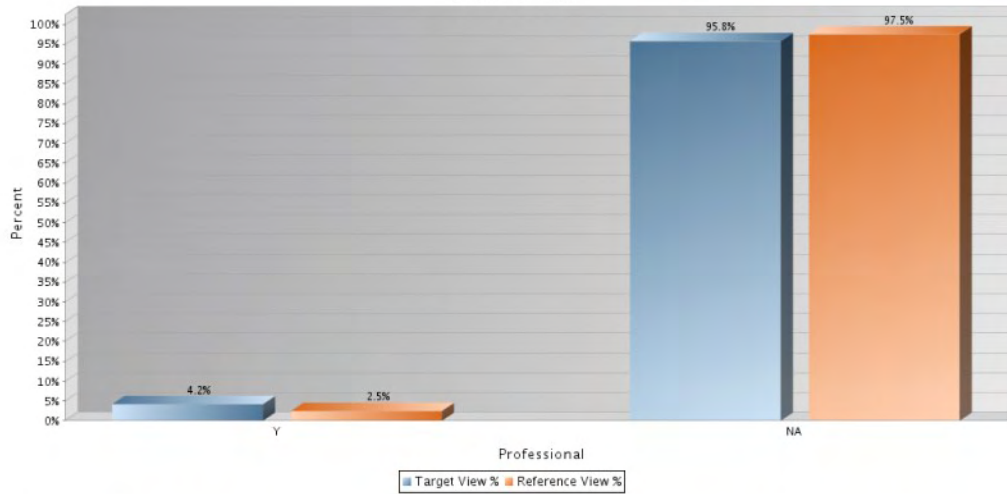




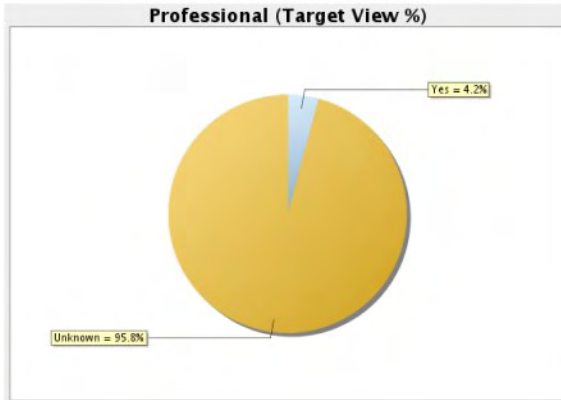
*Note: PLI = Purchase Likelihood Index for a segment.*

Professional	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	689	4.2%	4,343,791	2.5%	170	Very High
NA	Unknown	15,623	95.8%	170,836,881	97.5%	98	Average

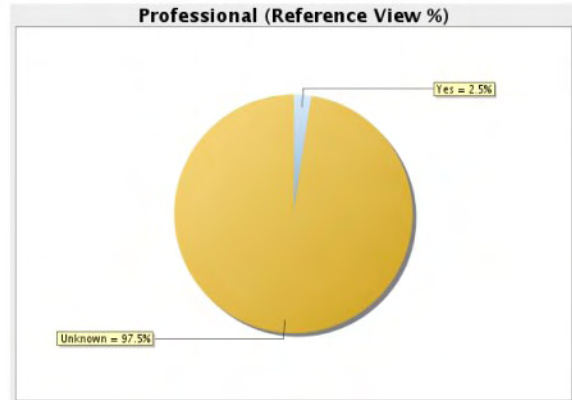
### Professional



#### Professional (Target View %)



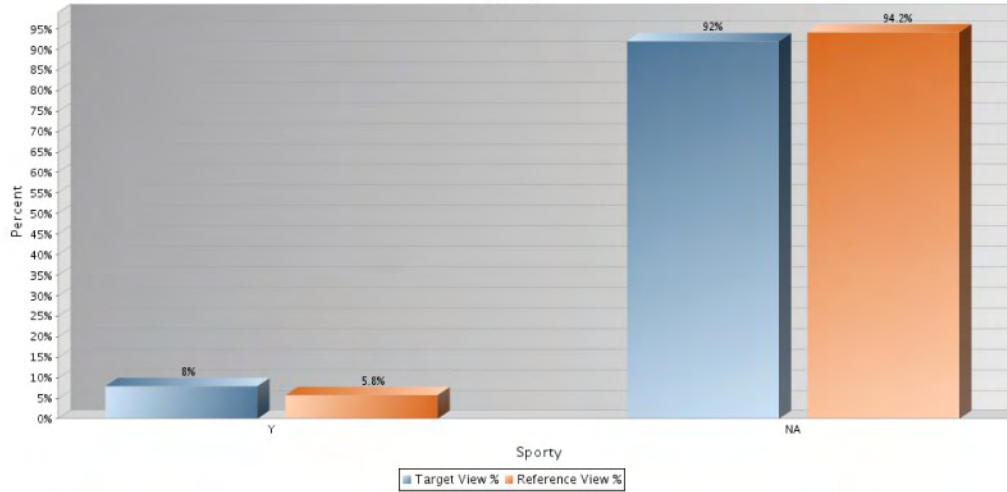
#### Professional (Reference View %)



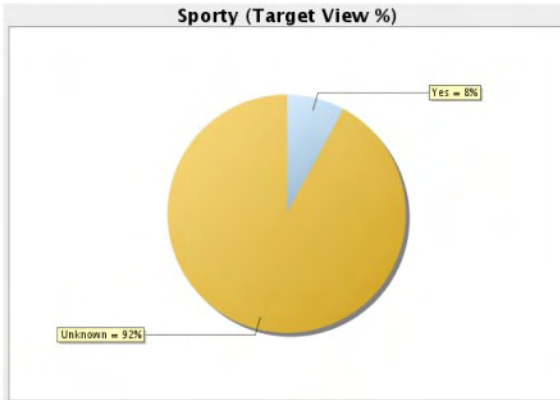
Note: PLI = Purchase Likelihood Index for a segment.

Sporty	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	1,297	8.0%	10,138,955	5.8%	137	Very High
NA	Unknown	15,015	92.0%	165,041,717	94.2%	97	Average

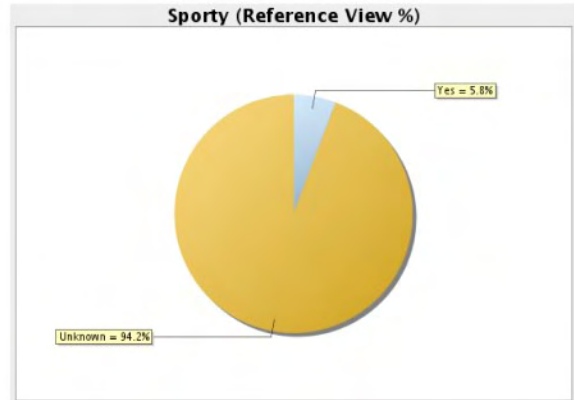
### Sporty



Sporty (Target View %)



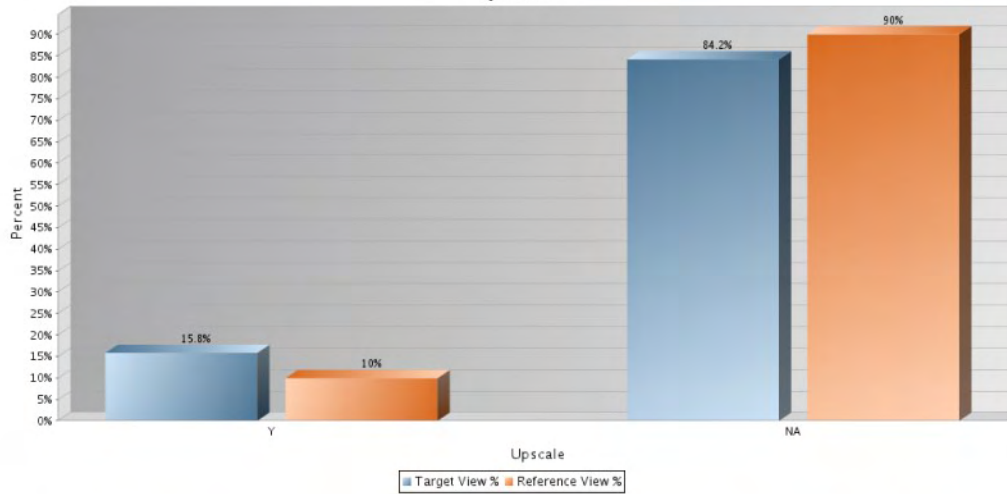
Sporty (Reference View %)



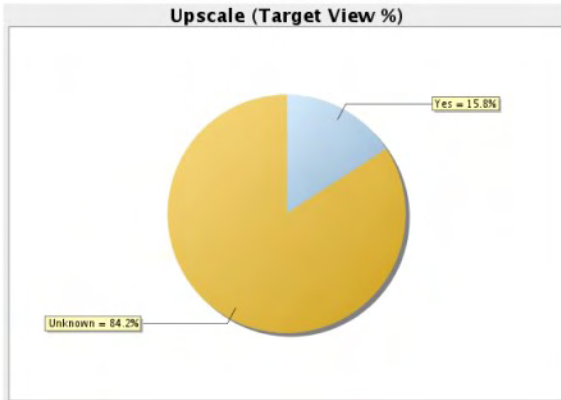
Note: PLI = Purchase Likelihood Index for a segment.

Upscale	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
Y	Yes	2,580	15.8%	17,434,140	10.0%	158	Very High
NA	Unknown	13,732	84.2%	157,746,532	90.0%	93	Average

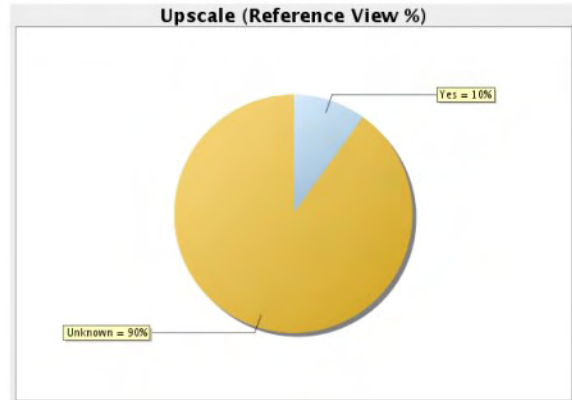
### Upscale



Upscale (Target View %)



Upscale (Reference View %)



Note: PLI = Purchase Likelihood Index for a segment.

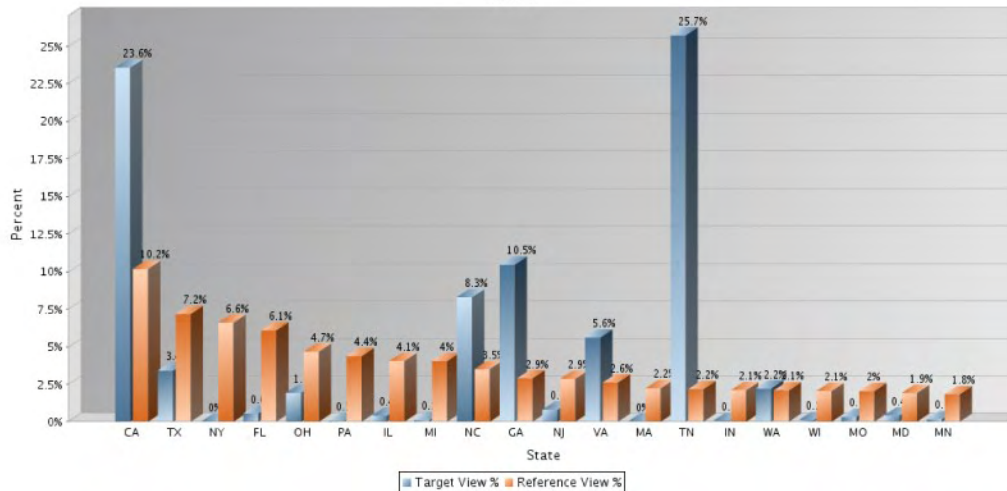
State	Description	Target View #	Target View %	Reference View #	Reference View %	PLI	PLI Description
AK	Alaska	1	0.0%	373,989	0.2%	2	Very Low
AL	Alabama	459	2.8%	2,753,833	1.6%	179	Very High
AR	Arkansas	384	2.4%	1,793,870	1.0%	229	Very High
AZ	Arizona	584	3.6%	3,022,809	1.7%	207	Very High
CA	California	3,848	23.6%	17,841,567	10.2%	231	Very High
CO	Colorado	90	0.6%	2,849,442	1.6%	33	Very Low
CT	Connecticut	28	0.2%	2,381,255	1.4%	12	Very Low
DC	District Of Columbia	102	0.6%	307,696	0.2%	356	Very High
DE	Delaware	38	0.2%	610,364	0.3%	66	Very Low
FL	Florida	90	0.6%	10,674,932	6.1%	9	Very Low
GA	Georgia	1,707	10.5%	5,079,731	2.9%	360	Very High
HI	Hawaii	0	0.0%	565,698	0.3%	0	Very Low
IA	Iowa	81	0.5%	1,871,229	1.1%	46	Very Low
ID	Idaho	19	0.1%	793,926	0.5%	25	Very Low
IL	Illinois	66	0.4%	7,098,626	4.1%	9	Very Low
IN	Indiana	11	0.1%	3,695,533	2.1%	3	Very Low
KS	Kansas	39	0.2%	1,577,940	0.9%	26	Very Low
KY	Kentucky	73	0.4%	2,431,975	1.4%	32	Very Low
LA	Louisiana	45	0.3%	2,508,072	1.4%	19	Very Low
MA	Massachusetts	2	0.0%	3,919,338	2.2%	0	Very Low
MD	Maryland	69	0.4%	3,377,779	1.9%	21	Very Low



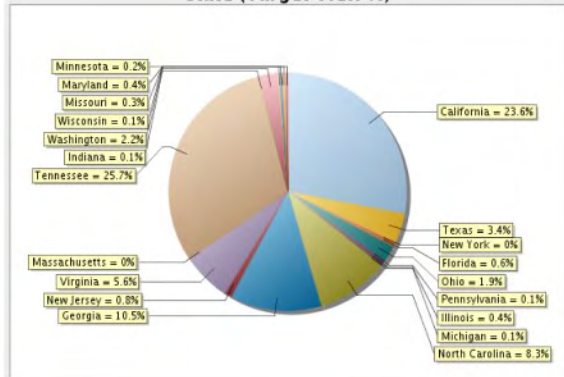
ME	Maine	4	0.0%	807,822	0.5%	5	Very Low
MI	Michigan	19	0.1%	7,081,906	4.0%	2	Very Low
MN	Minnesota	29	0.2%	3,216,137	1.8%	9	Very Low
MO	Missouri	54	0.3%	3,584,963	2.0%	16	Very Low
MS	Mississippi	239	1.5%	1,545,597	0.9%	166	Very High
MT	Montana	29	0.2%	556,637	0.3%	55	Very Low
NC	North Carolina	1,353	8.3%	6,165,518	3.5%	235	Very High
ND	North Dakota	10	0.1%	382,999	0.2%	28	Very Low
NE	Nebraska	28	0.2%	1,015,280	0.6%	29	Very Low
NH	New Hampshire	10	0.1%	802,843	0.5%	13	Very Low
NJ	New Jersey	132	0.8%	5,017,262	2.9%	28	Very Low
NM	New Mexico	96	0.6%	942,454	0.5%	109	Average
NV	Nevada	45	0.3%	1,497,068	0.9%	32	Very Low
NY	New York	0	0.0%	11,570,608	6.6%	0	Very Low
OH	Ohio	315	1.9%	8,188,871	4.7%	41	Very Low
OK	Oklahoma	69	0.4%	2,200,079	1.3%	33	Very Low
OR	Oregon	0	0.0%	2,193,349	1.3%	0	Very Low
PA	Pennsylvania	10	0.1%	7,673,262	4.4%	1	Very Low
RI	Rhode Island	33	0.2%	622,626	0.4%	56	Very Low
SC	South Carolina	22	0.1%	2,624,707	1.5%	9	Very Low
SD	South Dakota	4	0.0%	460,550	0.3%	9	Very Low
TN	Tennessee	4,199	25.7%	3,806,475	2.2%	1184	Very High
TX	Texas	556	3.4%	12,579,140	7.2%	47	Very Low
UT	Utah	3	0.0%	1,521,116	0.9%	2	Very Low
VA	Virginia	915	5.6%	4,596,856	2.6%	213	Very High
VT	Vermont	1	0.0%	374,023	0.2%	2	Very Low
WA	Washington	363	2.2%	3,664,970	2.1%	106	Average
WI	Wisconsin	19	0.1%	3,606,310	2.1%	5	Very Low

WV	West Virginia	3	0.0%	1,050,505	0.6%	3	Very Low
WY	Wyoming	16	0.1%	301,135	0.2%	57	Very Low

### State



### State (Target View %)



### State (Reference View %)

