

U.S. Mint Coin Collectors Database

Total Universe: 1,876,863

Base Rate: \$95.00/M



AmeriList™

Direct Marketing Solutions

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Description Summary

The AmeriList U.S. Mint Coin Collectors list is the premier source for avid coin collectors. This file contains highly responsive consumers whose interest range from collecting limited edition minted legal tender. Some of these collectors simply collect as a hobby, while others possess very rare and especially beautiful and historic pieces. These collectors are affluent and well to do – it's a fact that during the renaissance, coin collecting was a fad among the more privileged. This data is sourced from direct mail purchase, online and offline sources. Email addresses are available on a portion of the file for those who are interested in a multi-channel marketing campaign.

How Our Data is Compiled

The entire list is continuously updated with new, proprietary data sources to ensure completeness and "selectability." Furthermore, our entire file is also standardized, using our proprietary USPS processing on a monthly basis. This includes passing our database through National Change of Address (NCOA@Link®), Locatable Address Conversion System (LACSLink®), and Coding Accuracy Support System (CASS®). These address quality processes help us ensure that our list will perform at the highest level of deliverability for our clients. For over a decade AmeriList has been using the most advanced technology and industry standards to ensure that we deliver marketers with information – unmatched in quality. We process our entire database against the Direct Marketing Association's National "Do Not Mail" Suppression File, a National Deceased Database provided by the Social Security Administration (SSA).

Consider the Facts

- The United States Mint has estimated that 120 million Americans are looking for, and setting aside, the 50 States Quarters
- The most common standard for measuring the grade or condition of a coin is through the Sheldon Scale, a system that ranges from the number 1, the poorest condition to the number 70, the flawless perfect coin.

Recommended Usage

This rare and responsive file of coin collectors is ideal for a variety of offers, including Apparel, Auctions, Auto Loans, Business Opportunity Seekers, Business Opportunity Home Business, Cable and Internet Services, Collectibles and Gifts, Credit Cards, Education, Electronics, Entertainment, Financial, Insurance, Investments, Sweepstakes, Tax Services, Telecom, Travel, and much more.

Popular Selections (for additional selections please inquire)

Age	Grandparents	Travel History
Ethnicity	Heads of Household	Hobbies / Interests
Gender	Income	Marital Status
Contributions	Net Worth	

List ID

ALD827

Market Type

B2C, U.S. Senior Consumer

List Channels

100% Confirmed Opt In Email

Source

DM, Multisource, Self-Reported

Output Options

Inquire

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Price: \$400

Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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