

Mobile Home Park Residents



visit us online at amerilist.com

Total Universe: 1,491,537
Base Rate: \$65.00/M

Description Summary

If you're looking to market mobile homes, mobile home repair, mobile home leveling, or financial offers, the AmeriList Mobile Home Park Residents and Occupant list is your ticket raising your ROI. The manufactured home owners and renters within our database are willing to explore new items on the market and have proven to be responsive to a variety of offers.

How Our Data is Compiled

Our File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- 1 in 16 Americans live in a mobile home
- Nearly half of new mobile homes being sold are double-wide models
- The most lived in mobile homes cost \$10,000 or less
- The average age of mobile home owners is 50

Recommended Usage

These Manufactured Home Residents are excellent prospects for RV financing, outdoor/patio furnishing, home goods, credit card offers, health products, insurance, mobile home dealers, mortgage offers, mobile home repair, mobile home siding, mobile home leveling, sweepstakes, and more.

Sample Mail Piece Required

List ID

ALD792

Market Type

B2C, U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Direct Response and Compiled Lists

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000
Price: \$325

Net Name

Floor: 85%
Minimum Quantity: Inquire
Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Age	\$5.00/M	Lifestyle	\$5.00/M	Ethnicity	\$5.00/M
HH Income	\$5.00/M	Occupation	\$5.00/M	Credit	\$5.00/M
Marital Status	\$5.00/M	Presence of Children	\$5.00/M	Education	\$5.00/M
Net Worth	\$10.00/M	Gender	\$5.00/M	Donor	\$5.00/M
Religion	\$5.00/M				

For additional information or list counts, contact your representative or list manager at 1.800.457.2899