

# New Construction Database

Total Universe: 1,177,754

Base Rate: \$100.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

The AmeriList New Construction Database is the best way to target individual at a pivotal stage in their life. They are deciding things like where to buy new home decor, home furnishings, landscaping services, and more. The individuals in our New Construction Database have an increased buying power, much more so than individuals moving into pre-owned homes.

## How Our Data is Compiled

Our data is compiled and updated weekly directly from the USPS® postal feed. Only addresses of newly constructed residences make it onto this list of new constructions. These are 100% new addresses are Single Family Dwelling Units (SFDU) or Multi Family Dwelling Units (MFDU) not previously occupied. P.O. Boxes are not included unless they are the only means for residents to receive mail.

## Consider the Facts

- The average price of a new house is 272,900
- The average down payment is 22.4%
- Schools are generally the first thing potential homeowners check up on
- The average age of first-time home buyers is 30
- The average income for home buyers is \$66,000

## Recommended Usage

Our New Construction database is the perfect solution for Home Furnishing Dealers, Landscapers, Interior Designers, Homeowners Insurance Agents, and much more.

## Sample Mail Piece Required

### List ID

ALD629

### Market Type

B2C, U.S. Consumer

### List Channels

Postal

### Source

Lifestyle Questionnaires, Controlled circulations, Opt-in e-mails, Internet/On-Line, Direct responses

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5000

Price: \$500

### Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

### Exchanges

Available

### Reuse

Available 50%

### Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Age	\$10.00/M	Head of Household	\$12.00/M	Weekly Hotline	\$80.00/M
Dwelling Type	\$5.00/M	Income Range	\$10.00/M	Monthly Hotline	\$40.00/M
Gender	\$5.00/M	Move in Date	\$6.00/M		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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